

Southeastern Climbers Coalition

2024 Annual Report

SCC Staff

Meg Evans - Executive Director

Kate Hanes - Interim Executive Director / Stewardship Director

Caleb Timmerman - Marketing Director

SCC Board Members

Laura Wyatt - President

Kaitlyn Pelletier - Treasurer

Logan Kennedy - Secretary

Kim Ranallo

Sammy Raviv

Bernard Wolfe

Erick Barros

Dominique Davis

Wes Whitaker

Michael O'Donnell

Access + Advocacy

Citadel Grand Opening

Pinch us. It still feels like a dream. The Citadel is ours. This boulder field belongs to the coalition, and we're on a mission to make it the best crag it can be for future generations.

Here's what we've done so far:

Parking. It may not sound like a big deal, but it's a BIG DEAL. A critical piece of sustainable access is ensuring there is enough parking available for visitors. SCC built out a 24 space lot that is an exponential improvement from the previous "4-wheel-drive recommended" pull-off. Huge thank you to Vulcan Materials for their support in helping us create this great addition to The Citadel Boulders Preserve.

Over 2,000 square feet of graffiti removed. There was a grotesque amount of amateur art on these boulders. Thanks to a good amount of elbow grease and a multitude of volunteers, we've successfully cleaned a big portion of the crag and returned it to a more natural state.

North Chick/Mammoth

Mammoth is a small but quality crag located in North Chickamauga Creek Gorge State Park (North Chick, as the locals call it). Access to Mammoth has been sought after for many years, but is now officially an approved, publicly accessible climbing area thanks to the SCC/Access Fund and the new park management. The crag is stacked with a number of test pieces on some exceptional Chattanooga stone.

Stewardship

Woodcock

The Access Fund Conservation Team spent three weeks in Spring 2024 working on Trail Infrastructure at Woodcock.

- 3 weeks in the field
- 3 volunteer events with 30 volunteers
- 240 total volunteer hours
- 190 feet of new trail constructed
- 50 feet of existing trail maintained
- 1 switchback installed
- 1 staircase with 15 stone steps
- 5 retaining walls constructed totaling 30 linear feet

Citadel

- Parking Lot
- Graffiti Removal
- Kiosk/Trail Infrastructure

Spring Trail Days

- Griffin Falls, AL
- Kings Bluff, TN
- Woodcock Cove, TN
- Woodcock Cove, TN
- Woodcock Cove, TN
- Citadel Boulders, AL

Trail Daze of Summer

- Sunset Rock, TN
- Noccalula Falls, AL
- Castle Rock, TN
- Lost Wall, GA
- Sand Rock, AL
- Horse Pens 40, AL
- Boat Rock, GA
- Walden's Ridge, TN

- T-Wall, TN

Community

SCC Climbing Competitions

Float The Boat & The Sickness Series Partner: Organic Climbing

Float The Boat Title Partners:

The City of South Fulton
The Overlook
Modern Woodmen Fraternal Financial

The SicknessTitle Partners:

Birmingham Boulders
Four Bridges Outfitters
Synergy Climbing & Ninja

SCC Community Events:

MOBB: Once again the SCC descended upon Horse Pens 40 Alabama for an exclusive SCC Members only event. This event features a friendly competition amongst individuals from TN, AL, and GA, all sweating it out as the summer draws to a close. More importantly, this event is about gathering together as we say goodbye to the hot temps and look forward to the upcoming season. This year the Alabama climbers once again came out on top with the home turf advantage, but would next year be the same as we expand our MOBB events into Tennessee?

BYOB: We cranked up the tunes and dawned our greatest cowboy attire for this year's BYOB honky tonkin'! With Turtlebox Audio and Organic Climbing backing us up as title sponsors, we gathered the community together at Burlaep Print and Press for a night of fundraising, cold drinks, and even a little mechanical bull riding action!!

Event Funds raised: **\$87,002**

Fundraising

Woodcock Fundraising, Citadel Fundraising, Membership Match Campaign, CLP

- Paid off Woodcock
 - SCC is pleased to announce that an anonymous donor has helped us pay off the remainder of the Woodcock Cove loan. We are beyond thankful and hope you will join us in saying thank you and celebrating this incredible gift. Our dedicated community was able to pay off the loan in its entirety two months early. This donor

wanted to help the SCC finish strong on Woodcock Cove so that we can look ahead to Citadel with even more confidence. We want to take this opportunity to not only thank this incredibly generous donor but also thank all of you who have given your time or hard-earned dollars to this project. This coalition has and continues to accomplish incredible things - together.

- So let's take a look at what we've accomplished at Woodcock Cove!
 - Raised funds to pay off the \$165,000 Climbing Conservation Loan from Access Fund
 - Attended 34 trail days
 - Showed up with 416 volunteers
 - Spent 1,897 hours volunteering
 - Raised funds for critical trail infrastructure, parking, and 2 Access Fund Conservation Teams
- While we have accomplished so much, Woodcock boasts a mile-long cliff line - and we still have a ways to go. Thanks to Athletic Brewing and the Access Fund, we look forward to hosting more trail days this spring alongside their conservation team.
- Citadel Loan Repayment
 - \$68,225 paid toward loan
- Membership Match
 - Central Rock Gym, Modern Woodmen, Cause Medic
- 2024 Crush-A-Thon
 - Kayaclimbing and Rockcreek Gear
- Conservation Legacy Program (CLP)
 - Ground Up Climbing alongside Petzl, Rab, and Scarpa
 - CLP Donors (Climbing Protector \$1,500+/Crag Saver \$1,000/Route Warrior \$500)
 - Jay Dreyden - Climbing Protector
 - Adam Johnson - Climbing Protector
 - Tash Elwyn - Climbing Protector
 - Doug Porter - Climbing Protector
 - Jeremy Calhoun - Climbing Protector
 - Jeremy Coones - Climbing Protector
 - Julie Reed - Climbing Protector
 - Hugh Smith - Crag Saver
 - Alex Karpowich - Crag Saver
 - Ryan Johnson - Crag Saver
 - Nolan Fulton - Crag Saver
 - Logan Kennedy - Route Warrior
 - Cody Roney - Route Warrior
 - Jeremy Boydston - Route Warrior
 - Bob Farley - Route Warrior
 - Darrell Ross - Route Warrior
 - Brad White - Route Warrior
 - Al Pedrecca - Route Warrior
 - Bryan Bassett - Route Warrior

Citadel Funds Breakdown

- Loan Breakdown
 - Total Loan Amount: \$136,450
 - Amount Paid: \$66,463
 - Loan Amount Remaining: \$69,987

2024 Income/Expense

\$292,039.11 in total funding

Grants (\$41,547.53) (14.2%)
One Time/Corporate Donors (\$11,107.78) (3.8%)
Events (\$87,002.51) (29.8%)
Member Dues (\$80,006.36) (27.4%)
Woodcock restricted (\$16,278.92) (5.6%)
Merch (\$192.31) (0.1%)
Conservation Legacy Program (\$12,823.16) (4.4%)
Citadel restricted (\$32,888.91) (11.3%)
Investment Income (\$5,304.13) (1.8%)
SCC Labor (\$4,887.50) (1.7%)

\$228,519.46 Total Expenses

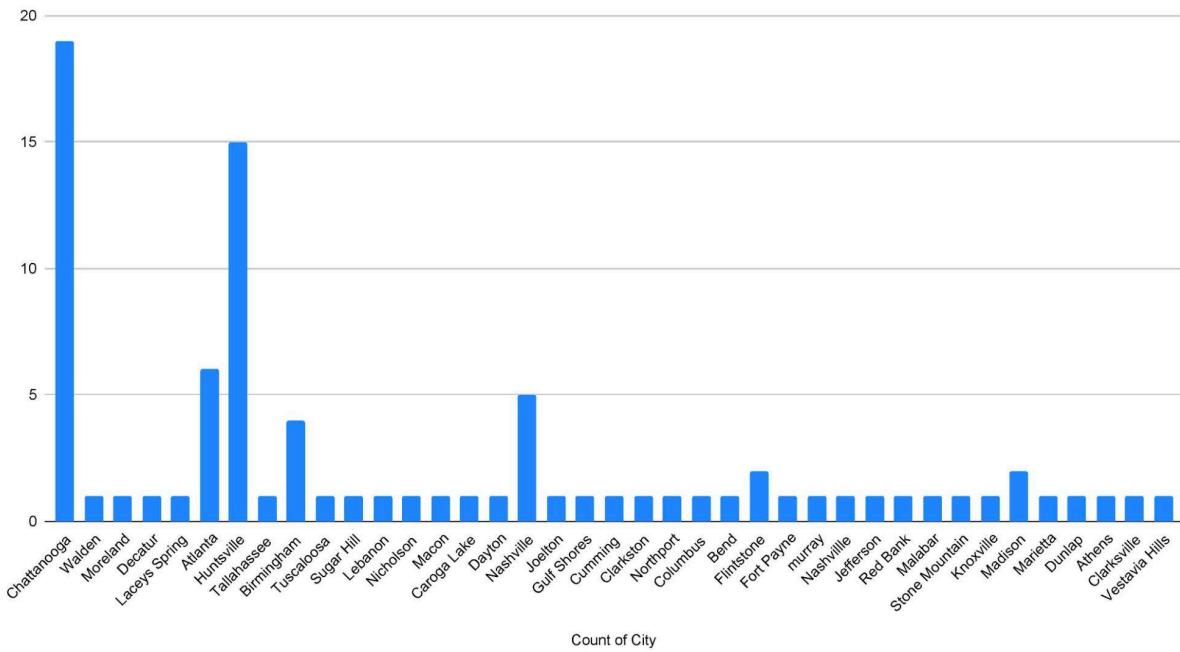
Personnel (53.3%)
Property Management (9.5%)
Administrative / Misc (12.8%)
Events (2.9%)
Insurance (2.6%)
Stewardship (3.2%)
Fundraising / Development (15.8%)

2024 Membership

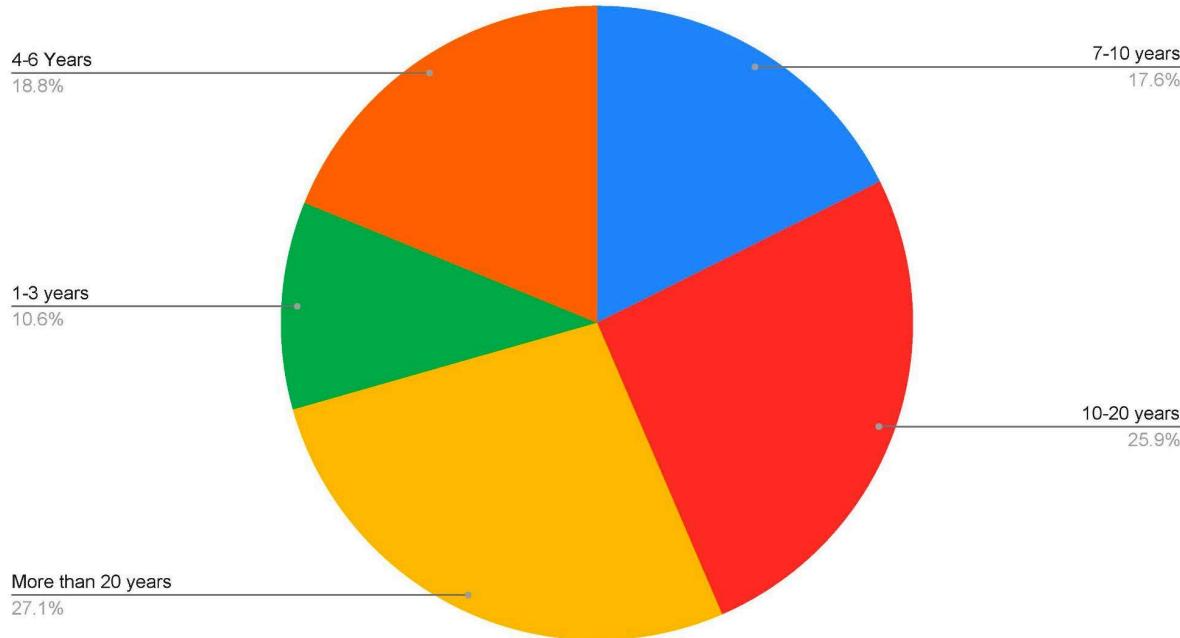
Total Members for 2024: 1,291

Member Survey

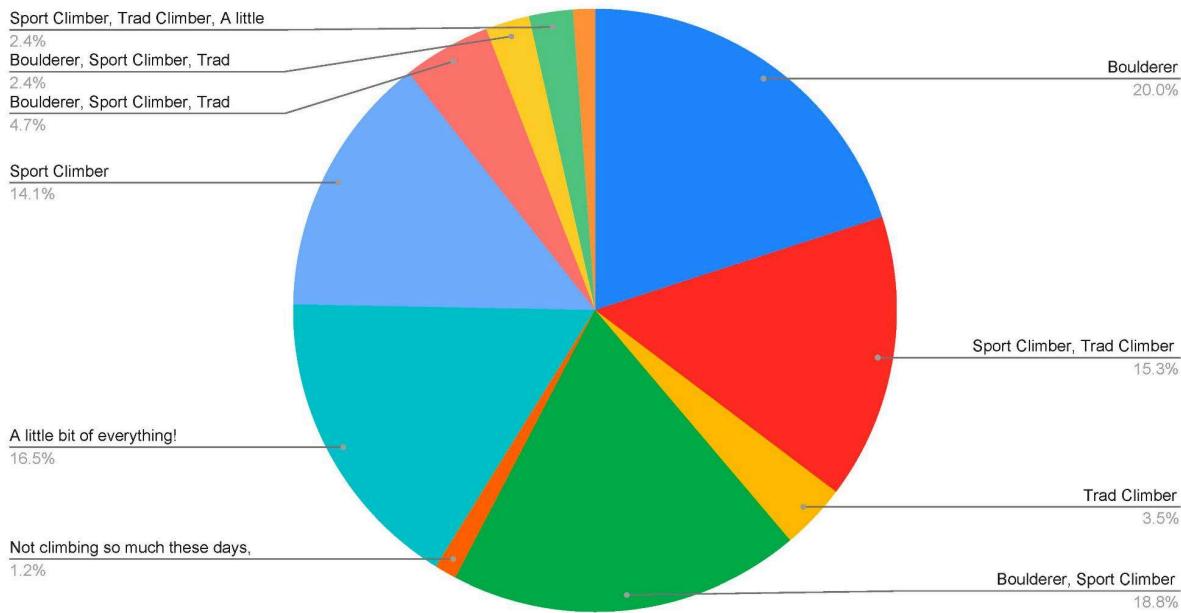
Count of City



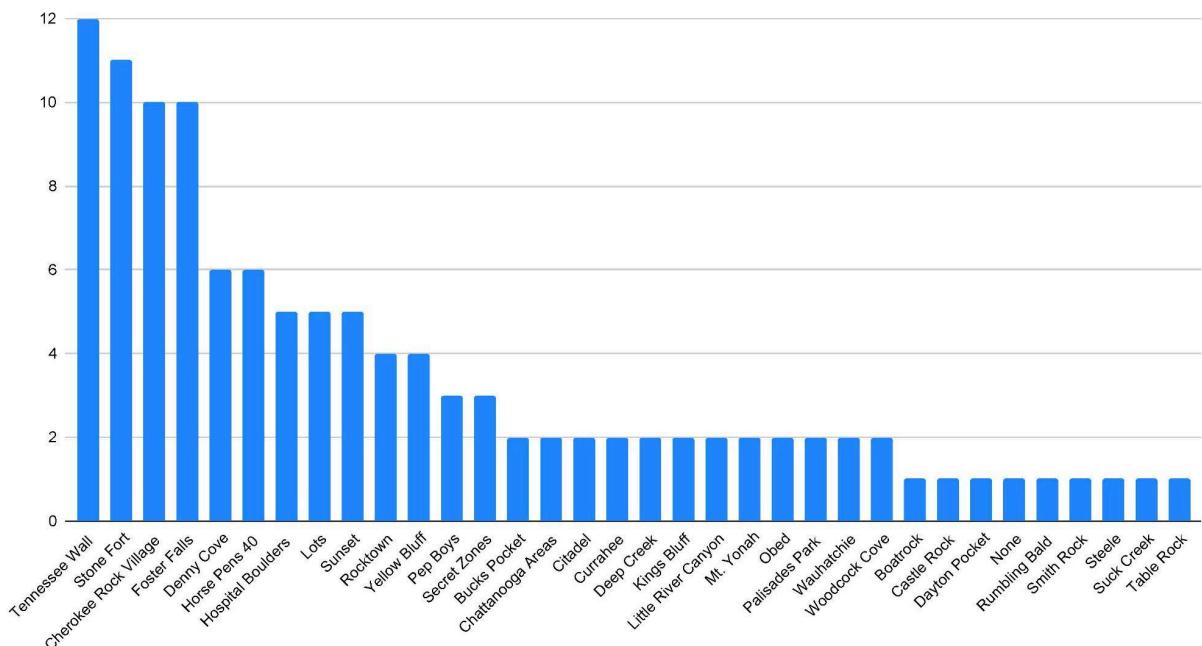
Count of How long have you been climbing?



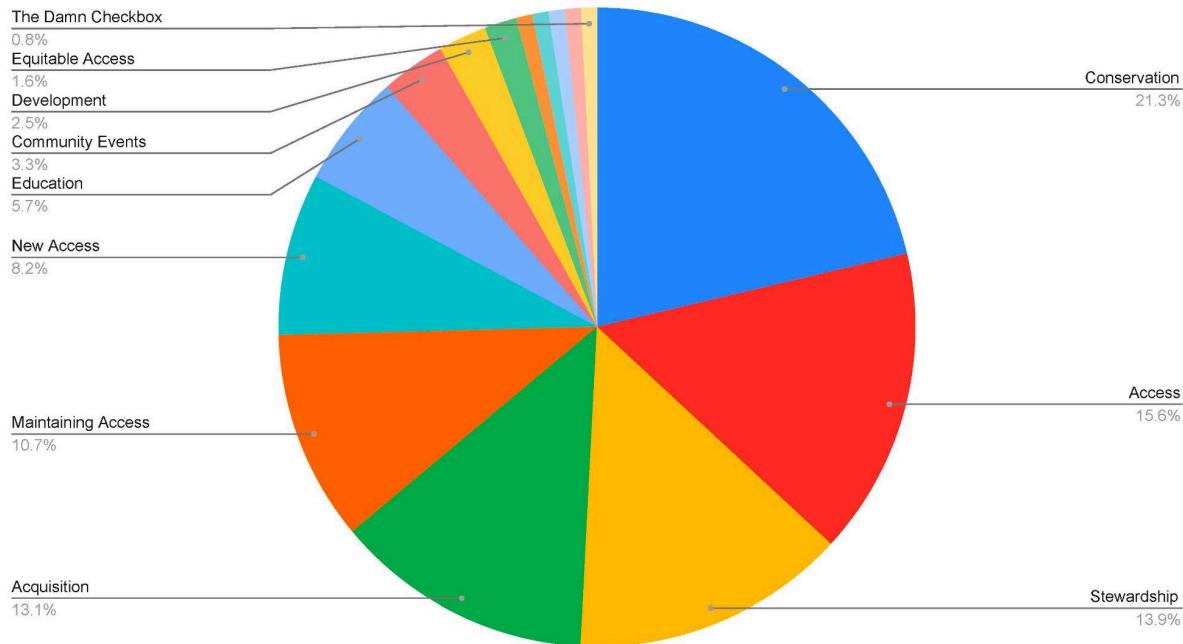
Count of Are you more of a boulderer, sport climber or trad climber? (Select Multiple if Multiple Apply)



What Crag / Bouldering Area Do You Frequent The Most?



What Part of SCC's Work Is Most Important To You?



Committees/Area Reps/Community Ambassadors

Photos from tabling events or committee events (fixed hardware etc) with lists underneath.

SCC Committees

ACQUISITIONS & ACCESS

Cody Roney, Chair
Michael O'Donnell
Laura Wyatt
Bob Farley
Hansen Babbington
Jimmy Stout
Chase Johnson
Roberta Moore

FINANCE

John Wiygul, Treasurer
Kelly Mitchell, Chair
Jamie Gross
Janet Leung
Michael O'Donnell

EDUCATION

Mary Ashley Canevaro, Chair
Danielle Cicka
Eli Conlee
Alma Baste
Paul Zachos
Max Gunther
Natalie Hawley
Nick Shook

FIXED HARDWARE

Matt Gant, Chair
Jeff Mekolites
Andrew Breinig
Blake Greene
Parker Weide
Eric Howard
Danny Aleksovski
Chris Merchant
Brian Wulf
Brian Murphey

EQUITABLE ACCESS

Dominique Davis, Chair
Bob Farley
Vicky Sinnott
Wes Whitaker
Garret Mortenson
Garry Cauthen
Kendall Martin

SCC Area Reps

GEORGIA

Jeff Gillespie
Erick Barros
Hannah Kemelmakher
Jacob Smulian
Jon Powell
Jordan Haag
Sabine Connors
Sam Taylor
Wes Whitaker
Dom Davis

ALABAMA

Harley Mathews
Micah Hight
Markham Tuck
Parker Weide
Elvis Kucevic
Russ Timothy
Bob Farley
Sammy Raviv
Scott Perkins
Sam Whatley
Logan Kennedy
Carrie Machen
Bernard Wolfe

TENNESSEE

Allison Stowers
Audie Smith
Chad Wykle
Christian Leblanc
David Campeotto
Jessica Bullard
Heath Rowland
John Dorough
Jon Wyatt
Kirk Borde
Luis Rodriguez
Robyn Carlton
Gabe Hill
Michael O'Donnell
Chris Merchant
Zach Manley
Ally Oliver
Natalie Hawley
Kyle Jones

SCC Community Ambassadors**GEORGIA**

Jeff Gillespie
Erick Barros
Hannah Kemelmakher

Sam Taylor
Justin Nesmith
Jilli Cluff

ALABAMA

Harley Mathews
Markham Tuck
Parker Weide
Logan Kennedy
Alex Freeman
Carli Snidow
Teryn Schwind
Bailey Rowland
Abby Large
Jonathan Lind

TENNESSEE

Allison Stowers
Jessica Bullard
Sarah Hulsey
Drew Hulsey
Ally Oliver
Briana Givens
Kate Dearborn
Mario Morante
Paul Zachos