

# **Southeastern Climbers Coalition 2024 Annual Report**

## **SCC Staff**

Meg Evans - Executive Director

Kate Hanes - Interim Executive Director / Stewardship Director

Caleb Timmerman - Marketing Director

## **SCC Board Members**

Laura Wyatt - President

Kaitlyn Pelletier - Treasurer

Logan Kennedy - Secretary

Kim Ranallo

Sammy Raviv

Bernard Wolfe

Erick Barros

Dominique Davis

Wes Whitaker

Michael O'Donnell

## **Access + Advocacy**

### **Citadel Grand Opening**

Pinch us. It still feels like a dream. The Citadel is ours. This boulder field belongs to the coalition, and we're on a mission to make it the best crag it can be for future generations.

Here's what we've done so far:

Parking. It may not sound like a big deal, but it's a BIG DEAL. A critical piece of sustainable access is ensuring there is enough parking available for visitors. SCC built out a 24 space lot that is an exponential improvement from the previous "4-wheel-drive recommended" pull-off. Huge thank you to Vulcan Materials for their support in helping us create this great addition to The Citadel Boulders Preserve.

Over 2,000 square feet of graffiti removed. There was a grotesque amount of amateur art on these boulders. Thanks to a good amount of elbow grease and a multitude of volunteers, we've successfully cleaned a big portion of the crag and returned it to a more natural state.

### **North Chick/Mammoth**

Mammoth is a small but quality crag located in North Chickamauga Creek Gorge State Park (North Chick, as the locals call it). Access to Mammoth has been sought after for many years, but is now officially an approved, publicly accessible climbing area thanks to the SCC/Access Fund and the new park management. The crag is stacked with a number of test pieces on some exceptional Chattanooga stone.

## **Stewardship**

### **Woodcock**

The Access Fund Conservation Team spent three weeks in Spring 2024 working on Trail Infrastructure at Woodcock.

- 3 weeks in the field
- 3 volunteer events with 30 volunteers
- 240 total volunteer hours
- 190 feet of new trail constructed
- 50 feet of existing trail maintained
- 1 switchback installed
- 1 staircase with 15 stone steps
- 5 retaining walls constructed totaling 30 linear feet

### **Citadel**

- Parking Lot
- Graffiti Removal
- Kiosk/Trail Infrastructure

### **Spring Trail Days**

- Griffin Falls, AL
- Kings Bluff, TN
- Woodcock Cove, TN
- Woodcock Cove, TN
- Woodcock Cove, TN
- Citadel Boulders, AL

### **Trail Daze of Summer**

- Sunset Rock, TN
- Noccalula Falls, AL
- Castle Rock, TN
- Lost Wall, GA
- Sand Rock, AL
- Horse Pens 40, AL
- Boat Rock, GA
- Walden's Ridge, TN

- T-Wall, TN

## **Community**

### **SCC Climbing Competitions**

**Float The Boat & The Sickness Series Partner:** Organic Climbing

**Float The Boat Title Partners:**

The City of South Fulton

The Overlook

Modern Woodmen Fraternal Financial

**The Sickness Title Partners:**

Birmingham Boulders

Four Bridges Outfitters

Synergy Climbing & Ninja

### **SCC Community Events:**

MOBB: Once again the SCC descended upon Horse Pens 40 Alabama for an exclusive SCC Members only event. This event features a friendly competition amongst individuals from TN, AL, and GA, all sweating it out as the summer draws to a close. More importantly, this event is about gathering together as we say goodbye to the hot temps and look forward to the upcoming season. This year the Alabama climbers once again came out on top with the home turf advantage, but would next year be the same as we expand our MOBB events into Tennessee?

BYOB: We cranked up the tunes and donned our greatest cowboy attire for this year's BYOB honky tonkin'! With Turtlebox Audio and Organic Climbing backing us up as title sponsors, we gathered the community together at Burlaep Print and Press for a night of fundraising, cold drinks, and even a little mechanical bull riding action!!

Event Funds raised: **\$87,002**

## **Fundraising**

Woodcock Fundraising, Citadel Fundraising, Membership Match Campaign, CLP

- Paid off Woodcock
  - SCC is pleased to announce that an anonymous donor has helped us pay off the remainder of the Woodcock Cove loan. We are beyond thankful and hope you will join us in saying thank you and celebrating this incredible gift. Our dedicated community was able to pay off the loan in its entirety two months early. This donor

wanted to help the SCC finish strong on Woodcock Cove so that we can look ahead to Citadel with even more confidence. We want to take this opportunity to not only thank this incredibly generous donor but also thank all of you who have given your time or hard-earned dollars to this project. This coalition has and continues to accomplish incredible things - together.

- So let's take a look at what we've accomplished at Woodcock Cove!
  - Raised funds to pay off the \$165,000 Climbing Conservation Loan from Access Fund
  - Attended 34 trail days
  - Showed up with 416 volunteers
  - Spent 1,897 hours volunteering
  - Raised funds for critical trail infrastructure, parking, and 2 Access Fund Conservation Teams
- While we have accomplished so much, Woodcock boasts a mile-long cliff line - and we still have a ways to go. Thanks to Athletic Brewing and the Access Fund, we look forward to hosting more trail days this spring alongside their conservation team.
- Citadel Loan Repayment
  - \$68,225 paid toward loan
- Membership Match
  - Central Rock Gym, Modern Woodmen, Cause Medic
- 2024 Crush-A-Thon
  - Kayaclimbing and Rockcreek Gear
- Conservation Legacy Program (CLP)
  - Ground Up Climbing alongside Petzl, Rab, and Scarpa
  - CLP Donors (Climbing Protector \$1,500+/Crag Saver \$1,000/Route Warrior \$500)
    - Jay Dreyden - Climbing Protector
    - Adam Johnson - Climbing Protector
    - Tash Elwyn - Climbing Protector
    - Doug Porter - Climbing Protector
    - Jeremy Calhoun - Climbing Protector
    - Jeremy Coones - Climbing Protector
    - Julie Reed - Climbing Protector
    - Hugh Smith - Crag Saver
    - Alex Karpowich - Crag Saver
    - Ryan Johnson - Crag Saver
    - Nolan Fulton - Crag Saver
    - Logan Kennedy - Route Warrior
    - Cody Roney - Route Warrior
    - Jeremy Boydston - Route Warrior
    - Bob Farley - Route Warrior
    - Darrell Ross - Route Warrior
    - Brad White - Route Warrior
    - Al Pedrecca - Route Warrior
    - Bryan Bassett - Route Warrior

## **Citadel Funds Breakdown**

- Loan Breakdown
  - Total Loan Amount: \$136,450
  - Amount Paid: \$66,463
  - Loan Amount Remaining: \$69,987

## **2024 Income/Expense**

### **\$292,039.11 in total funding**

Grants (\$41,547.53) (14.2%)  
One Time/Corporate Donors (\$11,107.78) (3.8%)  
Events (\$87,002.51) (29.8%)  
Member Dues (\$80,006.36) (27.4%)  
Woodcock restricted (\$16,278.92) (5.6%)  
Merch (\$192.31) (0.1%)  
Conservation Legacy Program (\$12,823.16) (4.4%)  
Citadel restricted (\$32,888.91) (11.3%)  
Investment Income (\$5,304.13) (1.8%)  
SCC Labor (\$4,887.50) (1.7%)

### **\$228,519.46 Total Expenses**

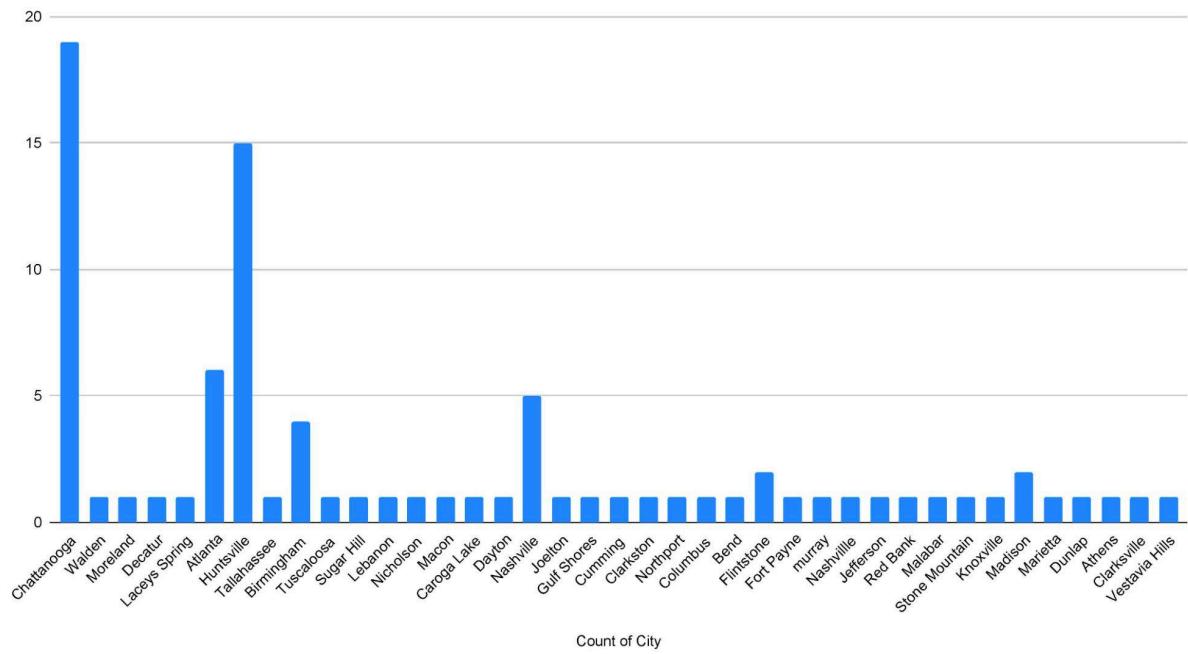
Personnel (53.3%)  
Property Management (9.5%)  
Administrative / Misc (12.8%)  
Events (2.9%)  
Insurance (2.6%)  
Stewardship (3.2%)  
Fundraising / Development (15.8%)

## **2024 Membership**

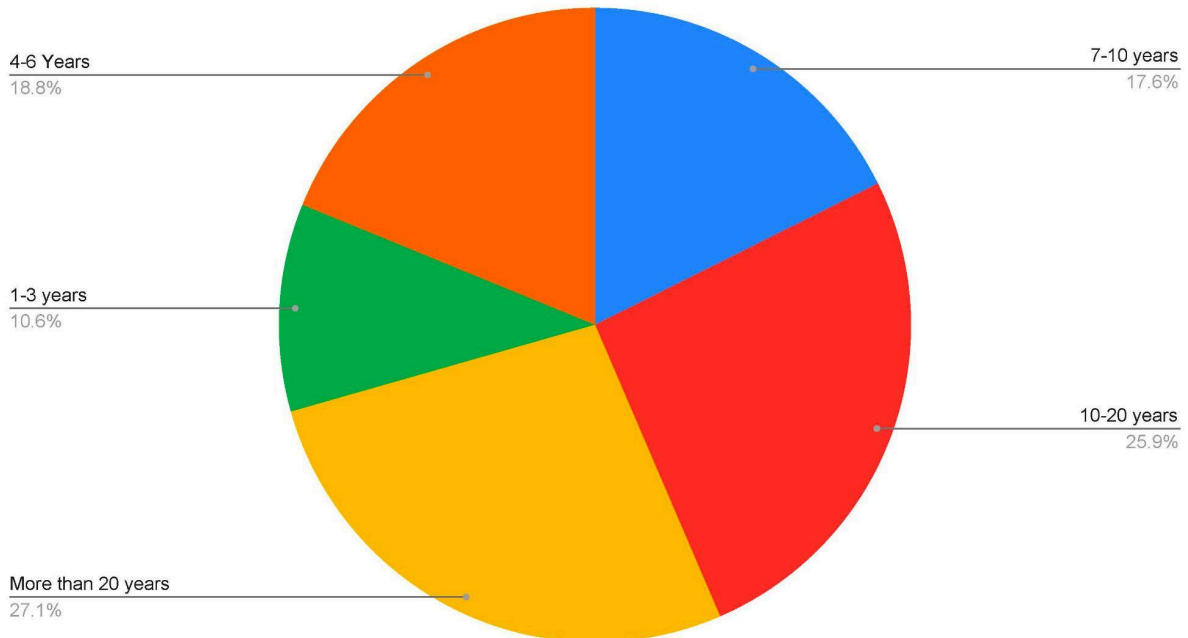
**Total Members for 2024: 1,291**

**Member Survey**

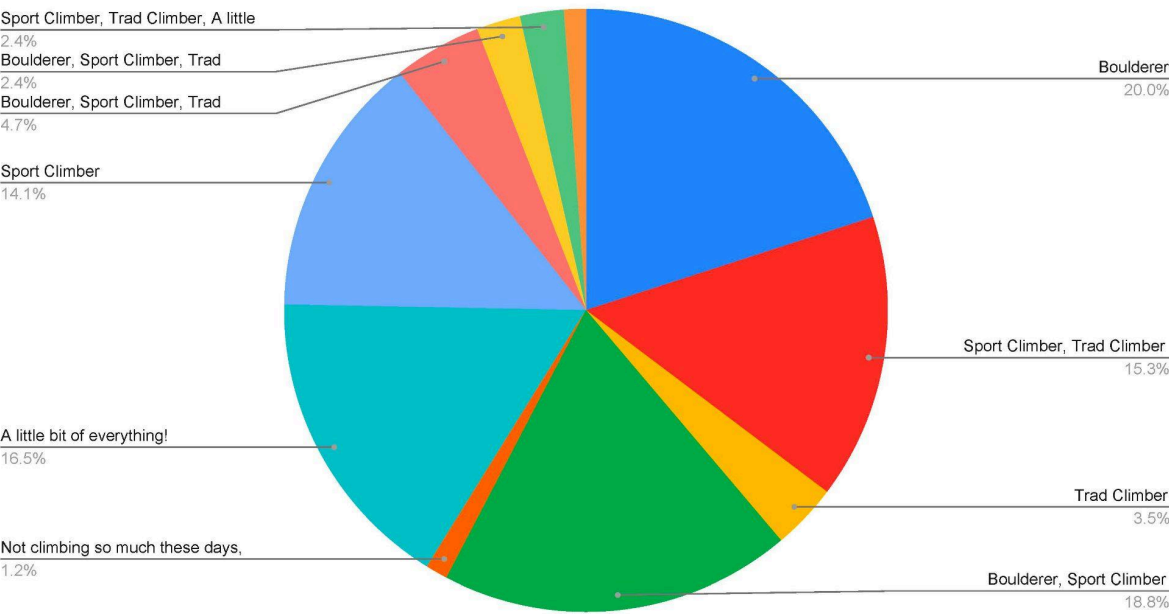
Count of City



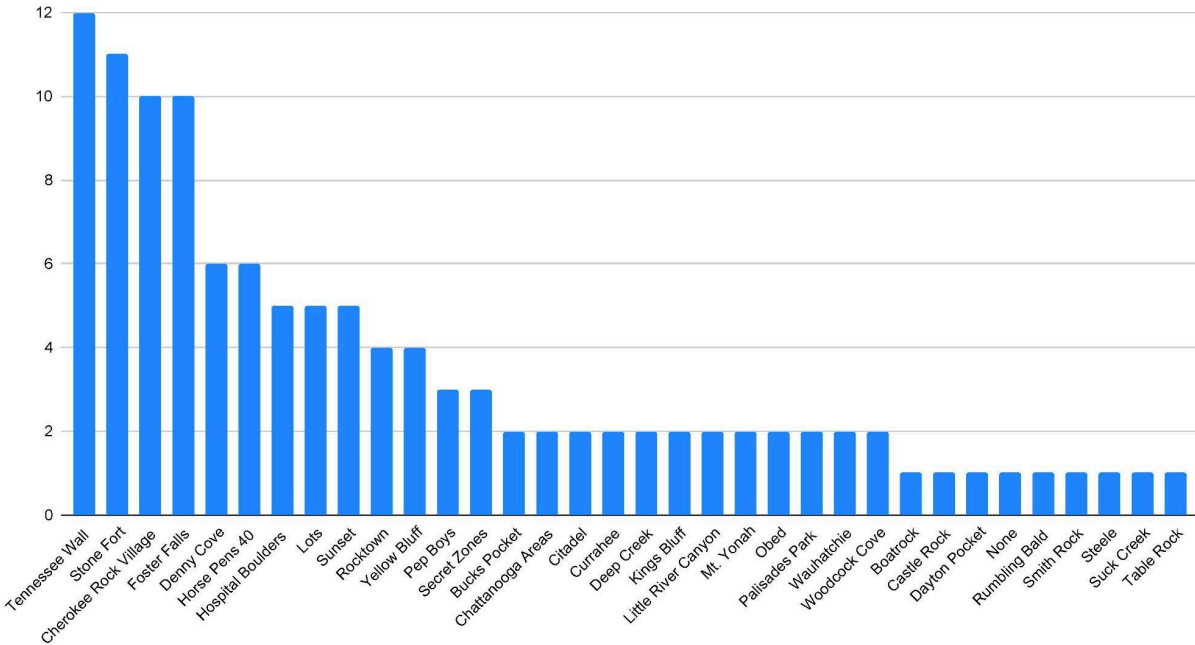
Count of How long have you been climbing?



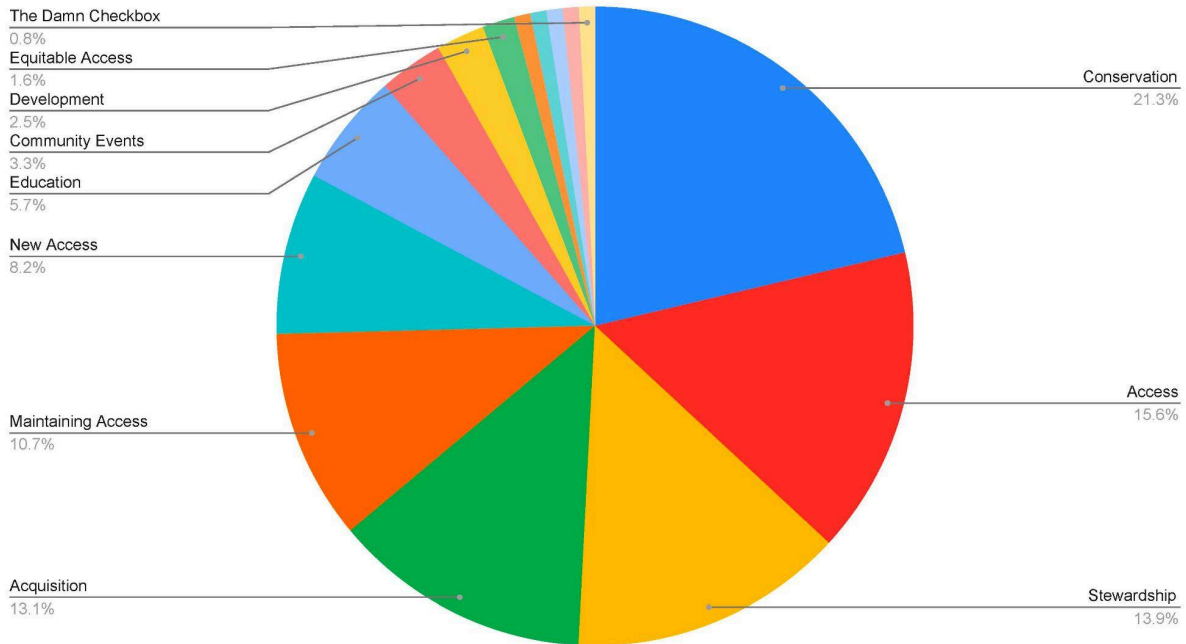
Count of Are you more of a boulderer, sport climber or trad climber? (Select Multiple if Multiple Apply)



What Crag / Bouldering Area Do You Frequent The Most?



### What Part of SCC's Work Is Most Important To You?



### Committees/Area Reps/Community Ambassadors

Photos from tabling events or committee events (fixed hardware etc) with lists underneath.

### SCC Committees

#### ACQUISITIONS & ACCESS

Cody Roney, Chair  
Michael O'Donnell  
Laura Wyatt  
Bob Farley  
Hansen Babbington  
Jimmy Stout  
Chase Johnson  
Roberta Moore

#### FINANCE

John Wiygul, Treasurer  
Kelly Mitchell, Chair  
Jamie Gross  
Janet Leung  
Michael O'Donnell

#### EDUCATION



Mary Ashley Canevaro, Chair  
Danielle Cicka  
Eli Conlee  
Alma Baste  
Paul Zachos  
Max Gunther  
Natalie Hawley  
Nick Shook

#### **FIXED HARDWARE**

Matt Gant, Chair  
Jeff Mekolites  
Andrew Breinig  
Blake Greene  
Parker Weide  
Eric Howard  
Danny Aleksovski  
Chris Merchant  
Brian Wulf  
Brian Murphey

#### **EQUITABLE ACCESS**

Dominique Davis, Chair  
Bob Farley  
Vicky Sinnott  
Wes Whitaker  
Garret Mortenson  
Garry Cauthen  
Kendall Martin

#### **SCC Area Reps**

##### **GEORGIA**

Jeff Gillespie  
Erick Barros  
Hannah Kemelmakher  
Jacob Smulian  
Jon Powell  
Jordan Haag  
Sabine Connors  
Sam Taylor  
Wes Whitaker  
Dom Davis

**ALABAMA**

Harley Mathews  
Micah Hight  
Markham Tuck  
Parker Weide  
Elvis Kucevic  
Russ Timothy  
Bob Farley  
Sammy Raviv  
Scott Perkins  
Sam Whatley  
Logan Kennedy  
Carrie Machen  
Bernard Wolfe

**TENNESSEE**

Allison Stowers  
Audie Smith  
Chad Wykle  
Christian Leblanc  
David Campeotto  
Jessica Bullard  
Heath Rowland  
John Dorough  
Jon Wyatt  
Kirk Borde  
Luis Rodriguez  
Robyn Carlton  
Gabe Hill  
Michael O'Donnell  
Chris Merchant  
Zach Manley  
Ally Oliver  
Natalie Hawley  
Kyle Jones

**SCC Community Ambassadors****GEORGIA**

Jeff Gillespie  
Erick Barros  
Hannah Kemelmakher

Sam Taylor  
Justin Nesmith  
Jilli Cluff

**ALABAMA**

Harley Mathews  
Markham Tuck  
Parker Weide  
Logan Kennedy  
Alex Freeman  
Carli Snidow  
Teryn Schwind  
Bailey Rowland  
Abby Large  
Jonathan Lind

**TENNESSEE**

Allison Stowers  
Jessica Bullard  
Sarah Hulsey  
Drew Hulsey  
Ally Oliver  
Briana Givens  
Kate Dearborn  
Mario Morante  
Paul Zachos