

2014 Annual Report



Southeastern Climbers Coalition
2014
cody@seclimbers.org

Staff and Board:

Cody Roney, Executive Director

Matthew Gant, President

Gus Fontenot, Vice President

Joseph Goetz, Treasurer

Josh Reyes, Secretary

Board Members:

Chad Wykle

Kirk Brode

Michelle Connell

Dave Wilson

Jebb Orr

Blake Salmony

Jason Plemmons

Julie Reed

**Mission Statement:**

The Southeastern Climbers Coalition is a 501(c)(3) non-profit organization dedicated to preserving climbing access in the southeast. SCC members and volunteers are climbers from Tennessee, Alabama, Georgia, North Carolina, South Carolina, Florida, Arkansas and elsewhere who have joined forces to preserve access to climbing areas in the region. The SCC incorporated the non-profit entity the Southeastern Climbers Coalition Land Trust, Inc. ("SCCLT"), the holding company for acquired climbing lands. Monies received raised by the SCC work to fund SCCLT purchases and also provide maintenance and upkeep of the land



2014 Executive Summary:

2014 was a big year for the Southeastern Climbers Coalition. As the coalition grows in members and as climbing grows as a sport, the SCC is working to incorporate new policies, education initiatives, and additional fundraisers to keep up with the influx of outdoor climbers. A large focus for the organization was paying off the \$80,000 loan for the Hospital Boulders. The SCC purchased the 40-acre parcel of land in 2012 and set a goal of paying the area off by Jan. 1, 2015. With tremendous support from the climbing community, the SCC surpassed the goal and made the final payment for Hospital Boulders in November 2014. The SCC also hosted 10 trail days and over 25 fundraising events around the Southeast. With a new year and a clean slate, the SCC is excited for what 2015 has to offer!



Paid off: Hospital Boulders is now climber owned!

In November of 2012 the SCC made the first payment on what has become the eighth SCC owned climbing area, The Hospital Boulders. Exactly two years later the SCC made the final payment, alleviating us from the \$80,000 loan and setting the organization on a debt free path once again.

With a generous loan from the Access Fund, the SCC was able to purchase this bouldering gem located in Gadsden, Alabama. Josh Reyes, Hospital Boulder land manager and SCC board member stated “The threat of losing the area to another landowner or developer was very real.” But thanks to his long time efforts, the SCC was able to purchase the area and secure it forever.

How did we do it?

Through a series of fundraisers in 2013 the SCC raised more than \$50,000. In 2014, the organization finished fundraising through regional pint nights, annual events like BYOB: Buy Your Own Boulderfield, Boulderween and The Triple Crown Bouldering Series. The Triple Crown founders Chad Wykle and Jim Horton are long time climbers and supporters. Because of their dedication and support to the climbing community, the Triple Crown wrote the final \$6,500 check for Hospital Boulders!

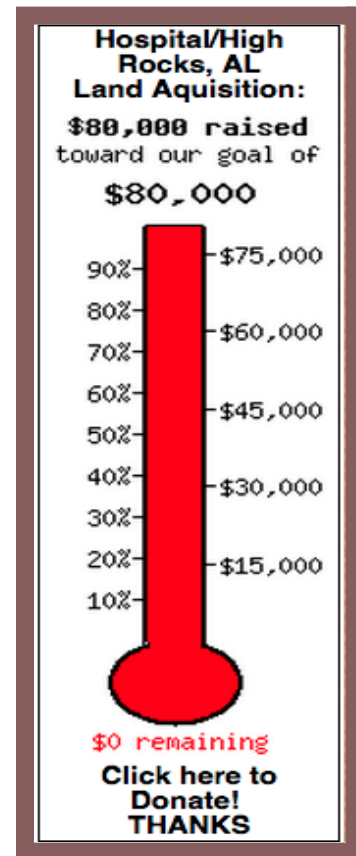
For More information on the Hospital Boulders, visit our website.

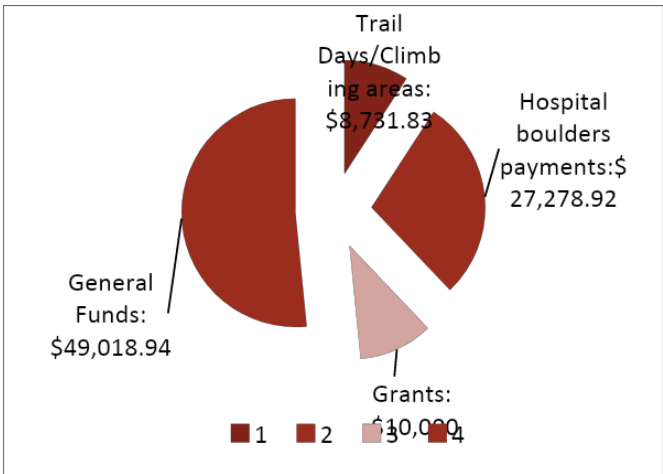
Other news and achievements in 2014:

- Working to implement new policies
- Conservation legacy program, Join now!
- Membership holding steady at close to 700
- New partnerships: State, land trusts, local foundations

Financial Report

Revenue





Total Revenue for 2014: **\$95,029.69**

General Funds- funds from membership sign ups, merchandise sales, and events. General funds are used for overhead (including crag leases, taxes, and staff).

Trail days/Climbing areas- All funds earmarked are used for climbing area maintenance. Some monies are earmarked for specific areas.

Hospital Boulders Payments- The SCC finished paying off Hospital Boulders with funds raised specifically for the boulder field from various events.

Grants- The SCC received a \$5,000 grant from REI and a \$5,000 grant from the Greater Birmingham Foundation for Steele crag maintenance.

Expenses

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