

# Southeastern Climbers Coalition

2013

Annual Report

## Mission

The Southeastern Climbers Coalition is a 501(c)(3) non-profit organization dedicated to preserving climbing access in the southeast. SCC members and volunteers are climbers from Tennessee, Alabama, Georgia, North Carolina, South Carolina, Florida, Arkansas and elsewhere who have joined forces to preserve access to climbing areas in the region. The SCC incorporated the non-profit entity the Southeastern Climbers Coalition Land Trust, Inc. ("SCCLT"), the holding company for acquired climbing lands. Monies received raised by the SCC work to fund SCCLT purchases and also provide maintenance and upkeep of the land.



## Staff

Michael Wurzel, Executive Director  
Cody Roney, Development Director

## Board of Directors

Matthew Gant, President  
Gus Fontenot, Vice President  
Josh Reyes, Secretary  
Joseph Goetz, Treasurer  
Chad Wykle  
Jeremy Boydston  
Kirk Brode  
Michelle Connell  
Dave Wilson  
Whitney Boland  
Jebb Orr  
Blake Salmony

## SCC, 20 Years Young

What started as a band of climbers coming together to preserve access for the crown jewel of Chattanooga, Sunset Rock, has turned into one of the biggest, oldest climbing coalitions in the country. Celebrating 20 years of service preserving climbing in the southeast, the SCC raises it's glass to another promising 20 years with the help and support of you – our beloved members, donors and supporters. Increasing membership from 400 to 800 this year – our largest membership in SCC history – 2013 was a year of great things. Take a look and what you helped us accomplish in 2013, and the great things to come.



*Lisa Rands lets loose the insanity at the Hospital Boulders.*

## Focused on Sustainability: New Grants and Programs

SCC \$10,000 to support the costs of staffing. This generous grant allows the SCC to focus money raised from donation, events and memberships towards its programs and initiatives.

2. The Community Foundation of Greater Birmingham awarded the SCC a \$5,000 grant for Steele Improvements.
3. REI awarded the SCC \$5,000 that will go towards supporting our Trail Days and Events.
4. REI also granted the SCC a second grant of \$5,000 that will directly go towards Tennessee Wall improvements.
5. Wild Trails granted the SCC \$2,000 for Castle Rock Lease and Improvements.

The SCC is developing a Conservation Legacy program for individual climbers allowing them to make an annual donation that is **specifically earmarked for conservation acquisitions and stewardship**. Our goal is to find 20 climbers willing to join the Conservation Legacy program at a \$1000 + giving level. For more info, contact [Cody Roney](#).

## One Step Closer To Ownership

With the Access Fund's help in 2012 the SCC purchased the Hospital Boulder – a sandstone bouldering goldmine north Gadsden, Alabama.

“The threat of losing the area to another private landowner or developer was very real,” says Josh

Reyes, the SCC board member who spearheaded the 2012 fight for acquisition. “We did not want to be sent back to square one.”

Just over a year since the acquisition, the SCC has raised nearly \$50,000 passing the halfway point to ownership.

“We’re well on our way to meeting our goal to pay back the Access Fund in two years,” says SCC president, Matt Gant.

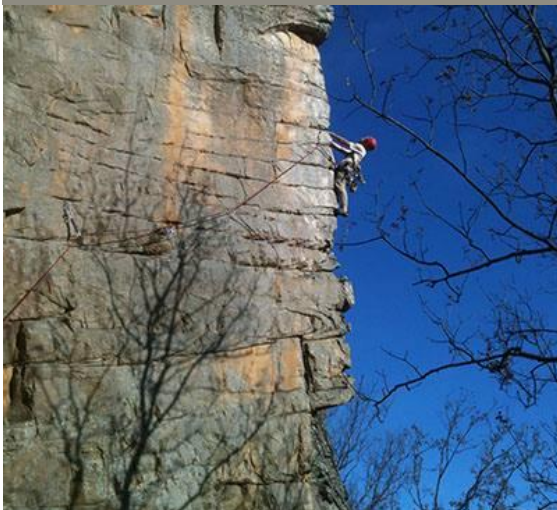
“Everyone has gotten behind the cause,” says

Reyes, who won one of the 2012 Access Fund's Sharp End awards for his efforts.

Thanks to a series of events at the end of 2013, the SCC raised an additional \$16,000:

- \$568 – Flying Squirrel Fundraiser
- \$1000 – CHA Reel Rock Film Tour
- \$3620 – CHA Reel Rock Film Tour #2
- \$1000 – Stone Fort Triple Crown
- \$1500 – Nashville Reel Rock Film Tour
- \$617 – Boulderween
- \$2500 – HP40 Triple Crown raffle
- \$974 – 20th Anniversary Parties in ATL

*In just over a year, the SCC has raised over half of the \$80,000 Access Fund loan that went towards the purchase of Alabama's*



# Show Me The Money

*We believe in transparency. See where every penny will go in*

## 20<sup>th</sup> Anniversary Achievements

2013 marked the SCC's 20<sup>th</sup> anniversary. To celebrate, the SCC launched a campaign to increase its reach, membership and overall sustainability by setting '13 goals:

Through membership drives and special offers, the SCC grew its **membership from 400 to 800** people in 2013. Want a membership? [Join the SCC.](#)

In 2012, the SCC purchased the Hospital Boulders with an \$80,000 Access Fund loan. In 2013, the SCC raised nearly \$50,000 passing the halfway point to owning Hospital. Donate now at: [SCC donation page.](#)

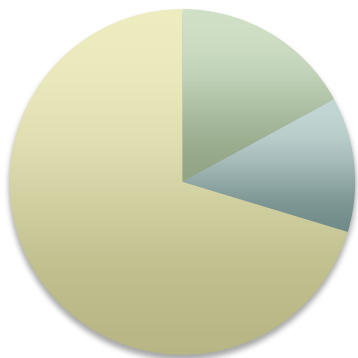
The SCC was awarded five grants in 2013 and added a new board member. See what else is being talking about behind the scenes and other news: [SCC news.](#)

The SCC is developing a Conservation Legacy program. Interested in learning more? Contact [Cody Roney.](#)

The SCC aims to solidify access to new climbing areas. See the current list of [SCC owned and managed climbing areas.](#) The SCC is dedicated to fostering more partnerships with our high-level donors in 2013. For more information, contact [Cody Roney.](#)

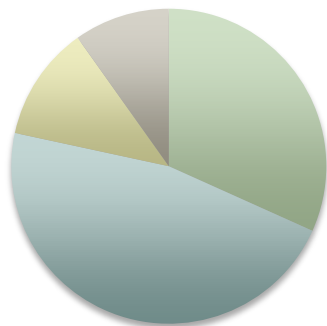
Become a member at <http://www.seclimber.org>

### Projected 2014 Expenses: \$58,615.65



- SWAG (event prizes and give-aways): \$10,000.00
- Crag Maintenance (Expenditure related to trail days): \$7,400.00
- Overhead (Including Crag Leases + Taxes + staff): \$41,215.65

### Projected 2014 Income: \$101,800.00



- Memberships and Donations: \$32,300
- Event: \$47,500
- Grants: \$12,000
- Swag Sales: \$10,000



Help out the efforts of the SCC by buying SCC items at the Swag Store.

To see what's in stock, please visit the [SCC Swag Store](#) online.

# Events and Trail Days

*How the SCC fulfills its mission to preserve climbing in the Southeast, connect the community and give*



Trail days are designed to help preserve the natural resources of the climbing areas in the Southeast. Activities include trail building and maintenance, tree planting, trash collecting, erosion control and other activities that help keep climbing at SCC owned and managed crags sustainable. Trail days include: Castle Rock, Fosters Falls, Stone Fort and many others. To get involved or see when the next trail day is scheduled, please visit the [SCC Calendar of Events](#).

The SCC also hosts various other events throughout the year, which include fundraisers, comps, pint nights, and other events to support the mission of the SCC. To host or volunteer for an event or see what's coming to your region, please check out the [SCC calendar](#), [SCC news](#) or contact [Cody Roney](#).

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A special thank you to our 2013 sponsors:

