



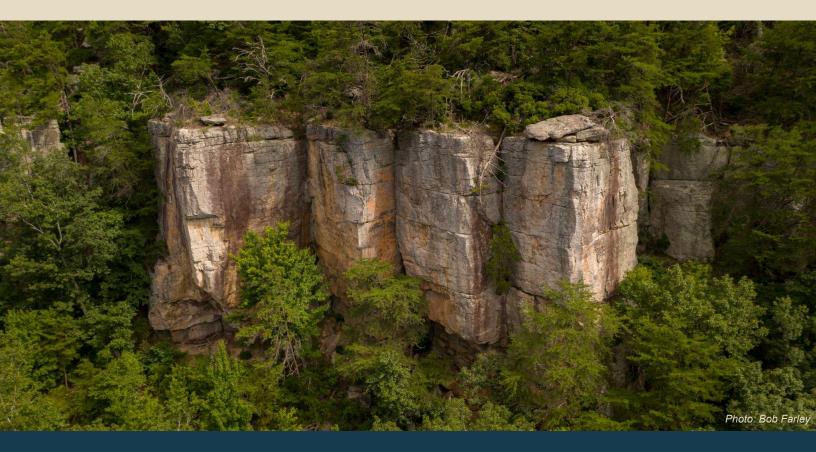




SOUTHEASTERN CLIMBERS COALITION

## Annual Report 2022

The Southeastern Climbers Coalition is a 501(c)(3) non-profit organization dedicated to preserving climbing areas in the southeast for future generations.



SCC members and volunteers are climbers from Tennessee, Alabama, Georgia, North Carolina, South Carolina, Florida, Louisiana, Arkansas and elsewhere who have joined forces to preserve access to climbing areas in the region.





# Letter From Our Executive Director

Hey y'all,

When I reflect on the past year, I am overwhelmed with all we have accomplished together.

We have hosted record-breaking trail days this year, gained new access in Alabama and Georgia, and have more boots on the ground to tackle big projects and steward the land. I am stunned at the engagement from our members, partners, and volunteer groups.

When I started climbing ten years ago, the southeastern climbing community was small, and climbing was mostly unnoticed by the majority of the population.

Now, because of popular films like Free Solo, news media covering the Olympics, and social media in general, climbing has grown tenfold in the flash of a decade. In our region especially, due to the best sandstone this side of the Atlantic, climbing is huge.

With this growth, we are witnessing different pockets of interest and motivation form across our community. Additionally, we are seeing a significant diversification among climbers. The difference in perspectives is incredible.

But throughout 2022, one question has echoed through my mind: how do we stay in sync with one another as we grow so quickly? From my point of view, it's critical that we move through this growth together, arm-in-arm and step-by-step, as a community.

That said, the word community has many meanings. It might mean our tight-knit friends or our climbing partner. For some of us, it means our crew at the local climbing gym. But it also illustrates the larger, singular group of climbers in our area.

Whichever meaning the word takes on, I think the essence of community is sharing. It's sharing moments of progress, sending, joy, and peace with one another. It's also sharing the burden when things get tough.

Community means we do not go at it alone. We do not independently shoulder the weight of a problem nor pass it off to others; instead, the weight is evenly divided among members to carry their fair share.

When I think of our goals for the coming year, and as we approach our 30<sup>th</sup> anniversary, my vision is each of us carries our own piece, our own share of the highs and the lows, so we can continue to grow in a sustainable direction. We are mightiest when we rally together to preserve access to outdoor climbing.

As we move into the next year, it's on all of us to work together and protect access for the future. Let's continue to empower one another in climbing, advocacy, stewardship, and responsibility. Let's continue to work together to stay in sync and grow stronger than ever before.

Messen Grany

## SCC Leadership



Jeff Mekolites, GA - Board President



Bob Farley, AL - Secretary



John Wiygul, TN - Treasurer



Meagan Evans, Executive Director



Kate Hanes, Stewardship Director



Caleb Timmerman, Marketing Director

#### **Board of Directors:**

Jeff Mekolites, GA - Board President
John Wiygul, TN - Treasurer
Bob Farley, AL - Secretary
Dominique Davis, GA
Wes Whitaker, GA
Kim Ranallo, TN
Sammy Raviv, AL
Bernard Wolfe, AL
Dave Wilson, GA
Chad Wykle, TN
Laura Wyatt, TN

#### Staff:

Meagan Evans, Executive Director

Caleb Timmerman, Marketing Director

Kate Hanes, Stewardship Director

## Committees

#### **ACQUISITIONS**

Chad Wykle
Cody Roney
Michael O'Donnell
Laura Wyatt
Bob Farley
Hansen Babbington
Jimmy Stout

#### **FIXED HARDWARE**

Matt Gant, Chair Jeff Mekolites Andrew Breinig Blake Greene Parker Weide Eric Howard Danny Aleksovski Chris Merchant

#### **EDUCATION**

Alma Baste, Chair Dominique Davis Hannah Kemelmakher Danielle Cicka Eli Conlee Daniel West Mary Ashley Canevaro

#### **FINANCE**

John Wiygul, Treasurer Jamie Gross Janet Leung Michael O'Donnell

#### **EQUITABLE ACCESS**

Dominique Davis, Chair Bob Farley Vicky Sinnott Wes Whitaker Garret Mortenson

## Area Reps

#### **GEORGIA**

Jeff Gillespie
Erick Barros
Hannah Kemelmakher
Jacob Smulian
Jon Powell
Jordan Haag
Sabine Connors
Charlie Fowler
Sam Taylor
Wes Whitaker

#### **ALABAMA**

Harley Mathews
Leann Hill
Markham Tuck
Parker Weide
Elvis Kucevic
Russ Timothy
Bob Farley
Sammy Raviv
Scott Perkins
Sam Whatley

#### **TENNESSEE**

Allison Stowers
Audie Smith
Chad Wykle
Christian Leblanc
David Campeotto
Jessica Bullard
Heath Rowland
John Dorough
Jon Wyatt
Kirk Borde

Luis Rodriguez Robyn Carlton Gabe Hill Chris Merchant Zach Manley Ally Oliver Natalie Hawley

## **Community Ambassadors**

#### **GEORGIA**

Jeff Gillespie
Erick Barros
Hannah Kemelmakher
Jacob Smulian
Jon Powell
Sam Taylor
Justin Nesmith

#### **ALABAMA**

Harley Mathews Markham Tuck Parker Weide Logan Kennedy Alex Freeman Carli Snidow Teryn Schwind

#### **TENNESSEE**

Allison Stowers
Jessica Bullard
Sarah Hulsey
Drew Hulsey
Gavin Woodard
Paul Zachos
Heather Dayton



Photo: Caleb Timmerman

With the continued rise in climbing, we are dedicated to stewarding our spaces for generations to come. This year we saw record breaking trail day attendance with more than 660 trail day volunteers, and over 3,100 hours of stewardship. The support we received this year from the climbing community is a testament to the dedication climbers feel to care for our crags and give back to the cliffs and land that have given so much to each of us.

## SCC 2022 Stewardship activities

661 stewards attended 102 events and worked 3105 hours across 29 locations

Tennessee hosted 68 work events with 412 stewards working 2105 hours.

Alabama hosted 26 work events with 141 stewards working 572 hours.

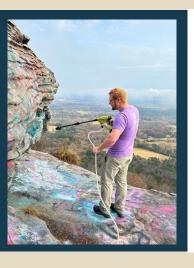
Bolt Replacement 26% 817 hrs

Fieldwork 9% 289 hrs

Site Visit 3% 89 hrs

Georgia hosted 8 work events with 108 stewards working 428 hours.

The Blk Out Fest at Old Wauhatchie boulders and Petzl's Rebolt Chattanooga at Foster Falls were the most highly attended activities, followed closely by the Trail Daze of Summer events.



### Graffiti Removal

Not only are we experiencing an increase in traffic from climbers, we have seen unprecedented amounts of vandalism and trash from various user groups. Through strong partnerships with land managers, volunteer orgs, and our community, we held 11 graffiti removal days across the TAG Region.

One particularly constant effort is at Currahee Mountain. With the help of rockstar volunteer Sam Taylor, the Currahee Clean Up Project, US Forest Service, Tread Lightly, and Venture Unknown, we successfully removed graffiti from the area as well as removed 12 full bags of trash, totaling 225 lbs, improving 3 miles of trail.

### Rising Climbing Stewards

The Rising Climbing Stewards program (RCS) continued for its third year, connecting young climbers with the stewardship and preservation of our outdoor climbing areas. SCC engaged three climbing team groups in activities that teach climbing area etiquette and hands-on stewardship work at local climbing areas. NOBL's youth climbing team (pictured to the right) returned to Hospital Boulders for a second year to participate in the program.











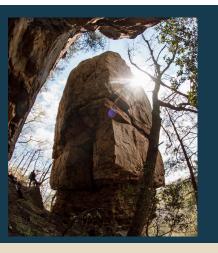
## Trail Days of Summer

Brainchild of Todd Clark and Tj Mauer of On the Road and Off, Trail Daze of Summer was imagined as the "Triple Crown of Trail Days" - A way to throw down as much stoke and swag for stewardship as we do for climbing comps.

Now in its 4th year (we took 2020 off), this year's Trail Daze was bigger than ever. We had 138 volunteers come out in the sweatiest, stickiest of conditions to put in a total of 475 hours of work maintaining trails, picking up trash and scrubbing graffiti.

The epic End of Daze party was a blast and our volunteers walked away with hundreds of dollars in donated swag for their efforts. "This program is a highlight of the off season for me and I look forward to continuing our partnership with ORO and making next year even better." ~Kate

### Woodcock Cove









**558**Fieldwork Hours

93 Volunteers

13 Trail Days Over the last 18 months, we have worked to advance infrastructure and stewardship projects to pave the way for a sustainable future for this special crag. We have tackled some of the most challenging sections of trail construction in 2022 with help from several key partners. The Access Fund Conservation Team worked alongside our Stewardship Director to build stone steps and cut tread through some difficult sections of the clifline trail. This year we have engaged 93 volunteers in 558 hours of volunteer work on trails at Woodcock Cove. They have helped with everything from trail building, to installing wayfinding signage throughout the property and building a beautiful informational kiosk.

We are happy with the progress we have made on this project, but we are looking ahead to the projects we still need to complete. In Spring 2023, we will continue to build the cliff line trail, tackle the descents to two popular areas, and continue to build out belay areas.

## Walden's Ridge Park

The road to opening Walden's Ridge Park has been long and winding, but so much progress has been made. The Walden's Ridge Park Partners remain dedicated to building an incredible multi-use park that will be a regional destination.

The boulders are nestled in the steep hillside and the trail building to access the boulders has been extensive. We have worked hard alongside dedicated volunteer Kyle Jones to build 0.9 miles of trail complete with **126** stone stairs. Bouldering development will continue as the park gets ready to hopefully open in 2023.

### What's the status of Walden's Ridge Park, Chattanooga's most anticipated new park for hiking, biking and climbing?

June 1, 2022 at 1:00 a.m. | Updated June 7, 2022 at 4:05 p.m.

by Jim Tanne



### **Anchor Maintenance**

The SCC supplies bolts and anchors to be distributed at no cost to SCC members to maintain *established* climbing routes in Tennessee, Alabama & Georgia. Guiding policies to implement the distribution of bolts and anchors are in place.

Area	Mussy	Quick Link	Rings	Twist	Wave	Other Hardware
Deep Creek	2	8	2	11		
Dogwood	1			4		1
Foster Falls		2		3	8	4
Leda	2	10		9		
Monterey Crag	10	12		28		
Sandrock	12	18			62	5
Suck Creek	2	7		16		
Sunset			14			8
Yellow Bluff					3	1

22 144 9
Field Days Bad Bolts Crags

#### Fixed Hardware Committee

The Fixed Hardware Committee monitors Bad Bolt Reports as well as responds to inquiries sent to SCC for aging fixed hardware that needs to be replaced. Our Fixed Hardware Committee puts on clinics for community members interested in learning how to replace aging hardware.

This year the committee focused on addressing/clearing Badbolt requests. Volunteers spent a total of 22 days in the field this year replacing aging hardware. In 2023, the committee has plans to host open zoom meetings and additional clinics for folks who are interested. Our Fixed Hardware Committee is fully run by dedicated and hardworking volunteers who have taken an interest in caring for not only our crags, but the rock itself. Our committee practices bolt-for-bolt replacement to ensure longevity of the resource.

If you come across a bolt that needs to be replaced, report it to badbolts.com

### Lost Wall Anchor Placement

For nearly 8 years the SCC has worked towards an agreement with the Georgia DNR for us to be able to place anchors at Lost Wall in Georgia. Thanks to Emily and Dave Martin, this long time project has finally taken off. With Emily's hard work and dedication, we now have a signed MOU with the GA DNR that allows us to help steward the properties more directly.

The two volunteers have been hard at work contacting FA's and working with the Park to place anchors responsibly. Together they have installed 13 sets of anchors to reduce the impact climbers have on the trees and top cliffline vegetation.



## Petzl REBOLT Trip

Petzl and Access Fund Petzl donated thousands of dollars in gear and training for local southeastern volunteers to assist with replacing old bolts and anchors. Petzl, SCC, and Access Fund alongside hardworking volunteers conducted bolt-to-bolt replacement of the aging anchors in the Chattanooga, Tennessee area. During the months of Sept, Oct, and Nov, REBOLT CHATTANOOGA carried out a series of fundraisers and service projects.

Thanks to Petzl, the REBOLT CHATTANOOGA campaign was a success on 3 fronts. Fundraising, community building and education. Not only was this an incredible contribution to the climbing community in the southeast, the REBOLT TRIP was an incredible investment in the long term safety and sustainability of our climbing resources.



### Fundraising & Community Building

After a month of fundraising in partnership with retailers all over the southeast, we gathered at High Point Climbing and Fitness in Chattanooga for a big ol party/competition. Over 250 attendees played carnival games and won a ton of Petzl prizes. Petzl athletes Michaela Kiersch and Dru Mack competed in an incredible format on teams with local climbers and together put on a great show for all spectators.

To borrow the words of Petzl team member Tristan Sipe, "Who won? The community. Southeastern climbers and Southeastern climbing. The proceeds from last night will help the SCC in their continued mission of protecting and advocating for climbing in the southeast."

### Stewardship & Fixed Hardware Replacement

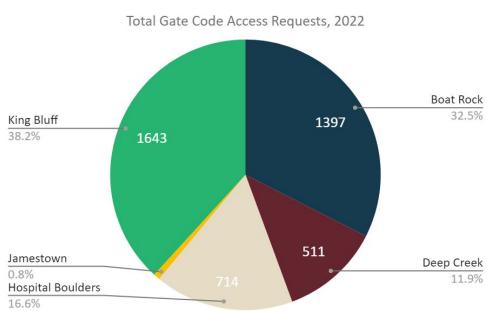
Access Fund teamed up with experts from Petzl to teach our local volunteers to assist with replacing old bolts and anchors. Our capacity as a community to maintain and steward the hardware needs of climbing areas in Tennessee, Georgia and Alabama has increased exponentially thanks to the training they received.

Petzl Technical Institute manager Keith Luscinski, highlighted tools and techniques essential to working efficiently at height during rebolting efforts. Mike Morin of the Access Fund, outlined bolt types, extraction tools, and replacement techniques. 5 days of intensive education on preparation, tools, safety led to hands on experience actually removing and replacing rusty bolts and anchors at Foster Falls.

Volunteers put in 8-10 hour days replacing old bolts with much needed new hardware. Together we replaced a total of 106 bolts on 31 different routes, during 4 total days of rebolting in the field. Running simultaneously to the fixed hardware replacement, Access Fund's Conservation team led a full week of trail development and stone stair building at Woodcock Cove.







SCC-owned properties are seeing more traffic than ever. We are focused on maintaining our properties and building sustainable infrastructure that will last for generations to come.

### Regional Trail Days

Every season, we respond to stewardship and maintenance needs as they arise, both at our properties and other climbing areas. Volunteers help buck-up trees that have suddenly fallen over trails, respond to bad bolt reports or repair aging infrastructure. Our network of Area Reps help come up with plans of action to address the needs and mobilize volunteers to get it done.

43 Trail Days23 Bolt Replacement Days11 Graffiti Removal Days



## Access & Advocacy





#### Woodcock Cove Update

Since opening in March of this year, the property has been well received and widely loved within the community. The parking lot is full almost every weekend with climbers coming throughout the region coming to enjoy the crag. We have been hard at work building the critical infrastructure needed to withstand user traffic for generations to come.

As our region continues to grow as a worldwide climbing destination, Woodcock Cove stands today as a foothold in Sequatchie Valley. This valley is a treasure trove of sport and trad climbing, offering scenic views on stellar stone, with seemingly unlimited potential. This acquisition enriches our varied climbing opportunities and continues to draw travelers and recognition from all over the nation. This incredible resource protects crucial habitat from development, preserving a climate resilient landscape that boosts a biodiverse forest and enhanced carbon sequestration.

Thanks to the Park, O'Donnel, and Card families, alongside our community, the SCC was able to raise over \$56,000 for the project this year. This brought our fundraising total to \$151,622 with about .\$91,514.34 left to go. We still have a ways to go, but thanks to our generous community of climbers, we are ever closer each day .



### **Noccalula Falls**

This year, Southeastern Climbers Coalition (SCC), The Friends of the Falls, Noccalula Falls Park, and the City of Gadsden Parks and Recreation Department announced their partnership that will bring rock climbing into the park.

The SCC got involved with the project when local climber and business owner, Carrie Machen, asked if the SCC could provide support and resources. After site tours, engagement with park officials, and the Friends of the Falls, Noccalula Falls Park in Gadsden AL agreed to officially allow climbing in the gorge. The SCC is now hard at work with climbers and the park to develop a process for hardware placement and route development so that the park can offer quality routes, while respecting the history of the climbing in the park. Those who are interested in climbing or route development the park can reach out to meg@seclimbers.org

### **Campbellton Creek Nature Preserve**

We announced our partnership with Southeastern Trust for Parks and Land (SE Trust) to bring a second climbing area to South Fulton, GA. Through the Rising Climbing Stewards (RCS) program, we will work with the local youth clubs and invite them to participate in activating these boulders.

With a grant from SE Trust, we will be able to provide climbing opportunities and an introduction to climbing stewardship in a way we have not done before, through our RCS program. We are spending the fall and winter of 2022-2023 working with local climbing groups to activate the boulders. If you are interested in the Rising Climbing Stewards Program, trail days, or getting involved with the project, please contact meg@seclimbers.org.

## Access & Advocacy

### A voice for climbers in the TAG region

This year, we spent time cultivating key relationships in the TAG region, educating land managers and outdoor enthusiasts about outdoor rock climbing resources and climbers as a user group. Access Fund, The Conservation Fund, and SCC presented at the GA Outdoor Recreation & Trail Summit in May to an audience that included state, federal, and private land managers. In August, the SCC presented at the North Alabama Trails and Recreation Group as well as developed 5 new partnerships with private and public land managers. The SCC is often times a voice for climbers with private and public land managers at our more than 40 climbing areas across the region.



### **Advocacy Snapshot**

#### Advocating for climbing in Tennessee

Alongside Access Fund, the SCC submitted a public comment letter to the new Parks and Outdoors Department leadership in response to their Chattanooga Parks and Outdoors Plan.

The City of Chattanooga is going through a master planning process and it is critical that climbing be considered during this process. The letter included recommendations and management guidelines that favor climbing.

#### Support for outdoor recreation in Georgia

The SCC is leading the effort to rally climbers in Georgia in support of the Director of Outdoor Recreation position. A Director of Outdoor Recreation will convene and increase cooperation between local, state, and federal policymakers and agencies, in turn helping climbing maintain and gain access to climbing in GA.

We crafted a support letter and are calling on climbing organizations from the region to sign on and are gearing up to host events in 2023 in support of the position.

### **Climbing Advocacy Conference**



This year, the Access Fund held their annual Advocacy Conference in Chattanooga, TN. We had the opportunity to co-host the conference that puts on programs focused on the future of conserving and protecting our climbing areas.

As co-hosts, SCC had the opportunity to showcase our local climbing access victories all around the Chattanooga region. Castle Rock, Denny Cove and Walden's Ridge were all showcased with each of their unique challenges and histories.

We'd like to thank Access Fund for bringing this conference to the southeast and all our fellow advocates for traveling from near and far to collaborate and share their knowledge and help us all become better stewards of the climbing areas we love.



## Ral·ly verb (1) - to join in a common cause

Every year climbers gather together to share in the stoke, swap beta and foster our collective love of rock climbing. Our greatest asset as a community is our ability to rally together around a common cause to preserve and protect the cliffs and boulders we love. Thank you to every psyched southern climber who volunteered at an event, helped write a grant or contributed financially this year. We couldn't do this without you.



130 Volunteers



39 Community Events



**\$77,700** Funds Raised



### Membership

Members are the people whose consistency and steadfast support have set up our coalition for 3 decades of success. This year, we had an incredibly successful Membership Drive thanks to the generosity of our partners. Thank you High Point Climbing and Fitness, Stone Summit and The Climb Gyms for matching \$15,000 of membership signups, and thank you to every new and renewed member for helping us raise \$17,819 bringing the total raised to \$32,819 for our two month campaign.

## WITH OUR GYM PARTNERS







## **Regional Community Ambassadors**

As our community grows, our need for boots on the ground is ever present. We have a dedicated group of volunteers that are working to keep their respective communities in sync with the mission of our coalition.

These hardworking volunteers are representatives of the communities we work with. They ensure that we have specific contacts that are knowledgeable about events in their area. Most importantly, they serve as an advocate for climbing conservation in their communities. They help teach locals about ethics, guidelines, and the goings on of the SCC. They maintain positive relationships on behalf of SCC.

This year, this group held events all across the region ranging from tabling at their local gym, to coffee at the crag events, to full blown pint night fundraisers to connect with their communities on behalf of the SCC.









### **Know Before You Go Series**

As we grow, we are constantly working to find ways to teach present and future generations about how to recreate responsibility. Our know before you go series is designed to target social media users to help inform them of best use practices and climbing ethics. These topics include things like staying on trail, brushing tick marks, parking etiquette, trip planning, noise, waste management, camping, and all the dos and don'ts involved with being a good steward while out for a day of climbing.







### **Indigenous Field Guide Pledge**

SCC committed to the Indigenous Field Guide pledge, and we look forward to continuing to intentionally honor the people who first called this land home.

The Indigenous Field Guide is a centralized guide for individuals and organizations in Tennessee, Georgia, Alabama, throughout all of the Americas and beyond, that provides public education to prevent the damage of nonrenewable cultural resources, address access concerns for public and private lands, and create an online platform to amplify and integrate Indigenous worries regarding cultural land resources.

### We Are the Coalition Series

This year, we launched our We are the Coalition series. We are highlighting all of the work that our community does from trail days, to fixed hardware replacement, to running events, to access and acquisitions work, to affinity groups, everything and anything that goes into making our community the powerhouse that it is.

We are a coalition of climbers that has been protecting access to climbing in the southeast for decades and we want to celebrate these success stories. So far we have highlighted Catalyst, Unharnessed Pride, Indigenous Field Guide, and the Ladies Climbing Coalition and the incredible work these organizations are doing. In 2023 we hope to include behind the scenes stories from our hardworking committees and volunteers as well as continue to highlight partner groups that are working towards our common goal.









### **Reel Rock**

### Chattanooga - \$6,772 Raised

Thank you to The North Face, Lookout Wild Film Festival and Rock/Creek for making this event possible. We had 259 tickets sold and over 250 attempts on the crack climbing machine!

#### Atlanta - \$5,248 Raised

Thank you to Garth Gherardini with Modern Woodmen Financial, Lookout Wild Film Festival and Sweetwater Brewing along with all of our partners and incredible volunteers for making this event possible. We sold 139 tickets and had a great chat about local happenings in Georgia!



### **Summer Sike**

In the hotter than hot southern summers, our community gathers each year to keep the psyche alive and dream about the upcoming season. This year, we went into the vaults to feature the film Southern Slopers. This classic film highlights what we all love about climbing, trying hard climbs with your friends and getting your ego smashed on southern slopers. Thanks to our community we raised over \$3,500 at these summer events at 5 locations across the southeast! Thanks to Birmingham Boulders, Sweetwater Brewing, High Point Climbing & Fitness, Burlaep Apparel, and The Crag for hosting!

**5** Locations

\$3,500
Raised

## **Tallulah Gorge**

In partnership with the American Alpine Club - Atlanta Chapter, Access Fund, and Tallulah Adventures, we hosted the first ever Get into the Gorge climbing festival. The day started with an Access Fund Conservation Team trail day where we repaired infrastructure on the approach trail as well as some landing zones. The day continued with a beautiful day of climbing in the gorge with a gorgeous fall backdrop.

We concluded the day with community, a climbing competition, and of course a few brews at Tallulah Adventures. This marks a success for Tallulah Access, but we are still hard at work to increase access. We launched our Tallulah 365 project where we will collect user feedback surrounding climbing in the gorge and permits in an effort to increase access.











### **Bouldering Competitions**

#### Float The Boat

Twas a frigid day in January, but what better conditions could you ask for when it comes to Boat Rock slab climbing. We had 138 climbers registered and raised over \$14,000 that will go towards protecting access and stewarding our climbing areas for future generations.

#### The Sickness

It was a close one, but the rain held off and we had an amazing Sickness Bouldering competition at the Hospital Boulders in Gadsden, Alabama. We saw record attendance with 186 competitors and raised a little over \$15,700.

### Thank you to our Title Sponsors:

















\$29,700 **Funds Raised** 324 Competitors

### **Bocca Soiree**

After a visit to Woodcock Cove, Tom Sabb, long time member of the SCC and restaurateur in Birmingham, generously offered to open up his restaurant, Bocca Ristorante to the SCC.

Tom hosted an evening just for climbers to encourage generous giving on behalf of the SCC. Climbers from all over Alabama came together to put on a fantastic event ultimately raising over \$17,300 for Alabama access.

A special presentation from legendary Paul Morely, former president of the SCC, set the room ablaze with excitement as he spoke about the SCC and it's legacy.





### **BYOB**

The unhinged party for good. The costume party for climbers. Buy Your Own Boulderfield continues to bring the stoke, the vibes and most importantly the funds for supporting the SCC mission. Returning to The Crash Pad offered an incredible festival feel with a stellar line-up of vendors, radical games and prizes for everyone. SCC looks forward to this party every season, and we're so thankful that for the 11th year running, climbers showed up and balled out with us.

\$19,300 Funds Raised



### Thank you to our event sponsors!

**Summer Sike** 

TITLE SPONSORS	Birmingham
City of South Fulton, Organic	Boulders
Climbing, Birmingham	Sweetwater
Boulders, Modern	Burlaep Appare
Woodmen of America (FTB),	Highpoint
Overlook Boulders + Fitness	The Crag

**Competitions** 

#### **BYOB- The CrashPad**

## **TITLE SPONSORS**Organic, Rock Creek, High Point

# HOSTS Overlook, Gadrock, Birmingham Boulders, Onsight Rock Gym

#### **Bocca Soiree**

Tom Sabb and Bocca Ristorante

#### PRESENTED BY

High Point Climbing & Fitness

#### **GOLD SPONSOR**

Catoma

## Take a stand.







## Conservation Legacy

The Conservation Legacy Program is built on the foundation that the Southeastern Climbers Coalition saves special places, places specifically for rock climbers. Conservation Legacy donors will know their donation goes toward preserving those special places into perpetuity. Thank you to each of our donors who are protecting climbing areas for future generations. Thanks to our partnership with local legends at Ground Up Sales, donors receive gifts from Rab, Scarpa and Petzl.



**CLIMBING PROTECTOR** 

\$1,500 +

Doug Porter Adam Johnson Al Perreca Julie Reed



**CRAG SAVER** 

\$1,000

Hugh Smith
Angela Langevin
Anonymous
Thaddeus Gilliam



**ROUTE WARRIOR** 

\$500

Logan Kennedy Eric Mace Brenden Mitchum

## Thank You to our Funders

### **Grants Awarded:**

- REI Co-Op
- Access Fund
  - Fixed Hardware
  - Alabama Climbing Initiative
- Athletic Brewing
  - Kings Bluff
- Southeast Trust for Parks and Land
  - Campbellton Bouldering Area









### **Donors**

- Park Family
- Michael & Jaime O'Donnell
- Becky & Lewie Card on behalf of the Matthew 25:40 Foundation
- Kenton and Amy Brown
- Tom Sabb
- William Parilla

## **Corporate Sponsors**

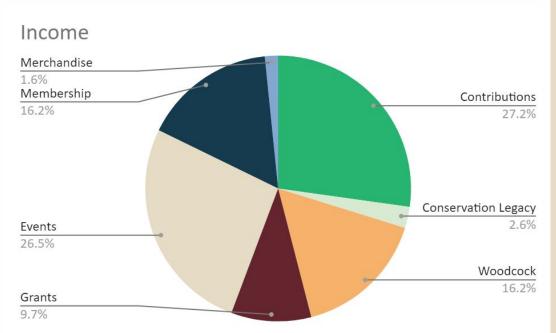
- Porsche
- High Point Climbing & Fitness
- Climb Gyms
- Stone Summit
- Bocca Ristorante







## Financial Report

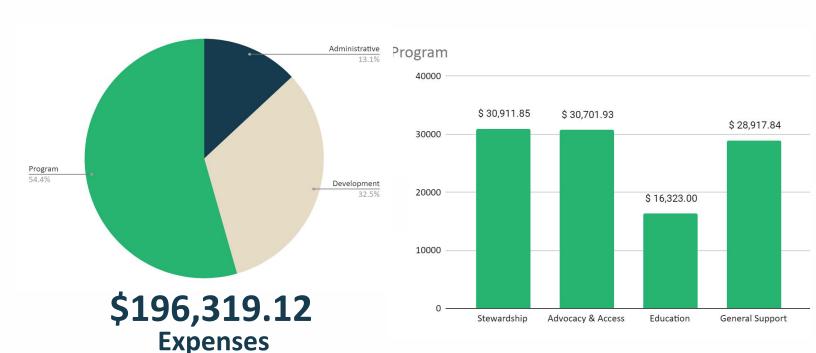


\$293,689.46 Income

#### Note from our Treasurer

This income statement does not reflect the payments made to the Woodcock Cove Loan, totaling \$59,090.29 in 2022, which are reflected on our balance sheet as a debt reduction to the Woodcock Cove loan liability. We still have a little over \$90,000 to go to meet our fundraising goal on Woodcock Cove.

While we had a record breaking year and are a healthy non-profit, it's important to remember that many of these funds are restricted and will be carried over to 2023 for grant funded projects, progress on our Woodcock Cove loan and property.



## Membership Report

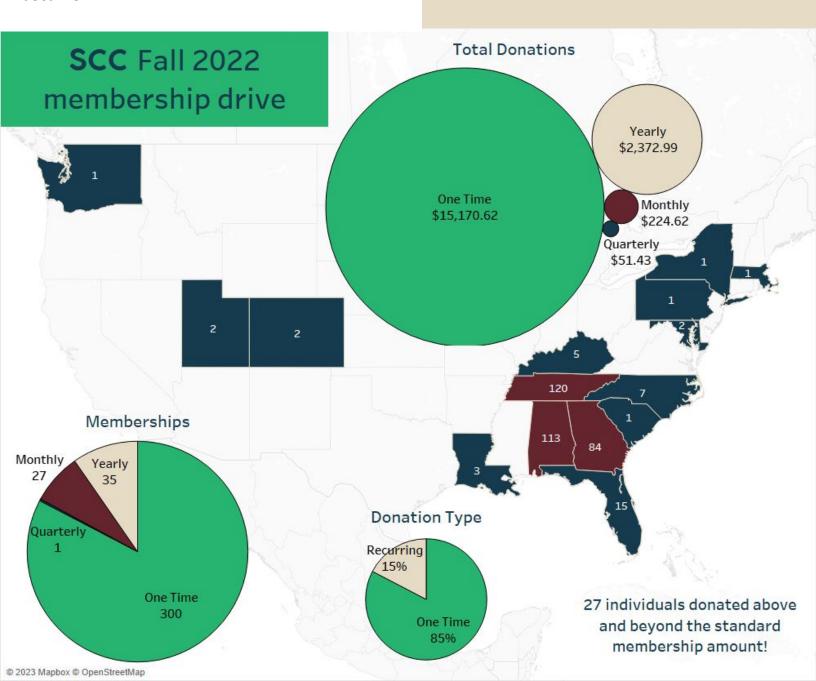
This fall, we launched our membership drive. This helped build the foundation for present and future generations. As our membership grows, it's important for us to reflect on where our members are and what is important to them. With the help of dedicated volunteers, we are excited to provide you an in depth look at our membership drive and the new members that signed up this year.

In the data below you can see where our members are signing up and what kind of members they became.

358
New Members

\$17,819.66

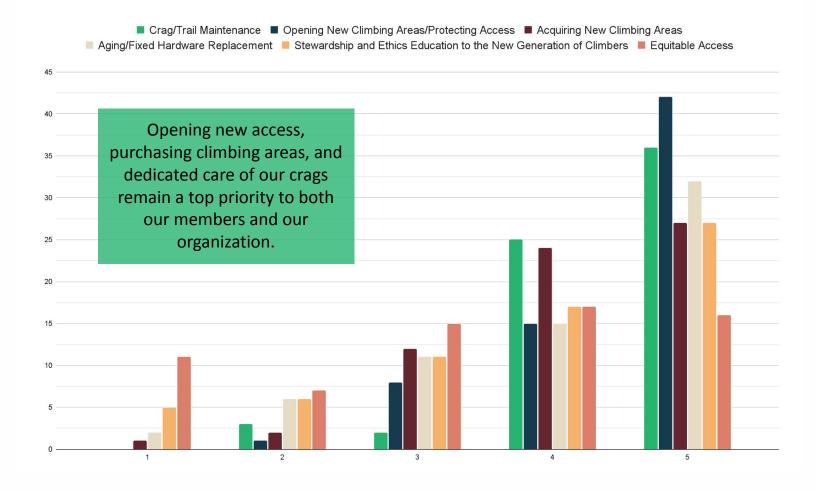
**Member Drive** 



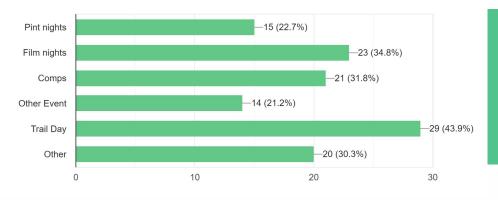
## Membership Report

### **Membership Survey Results**

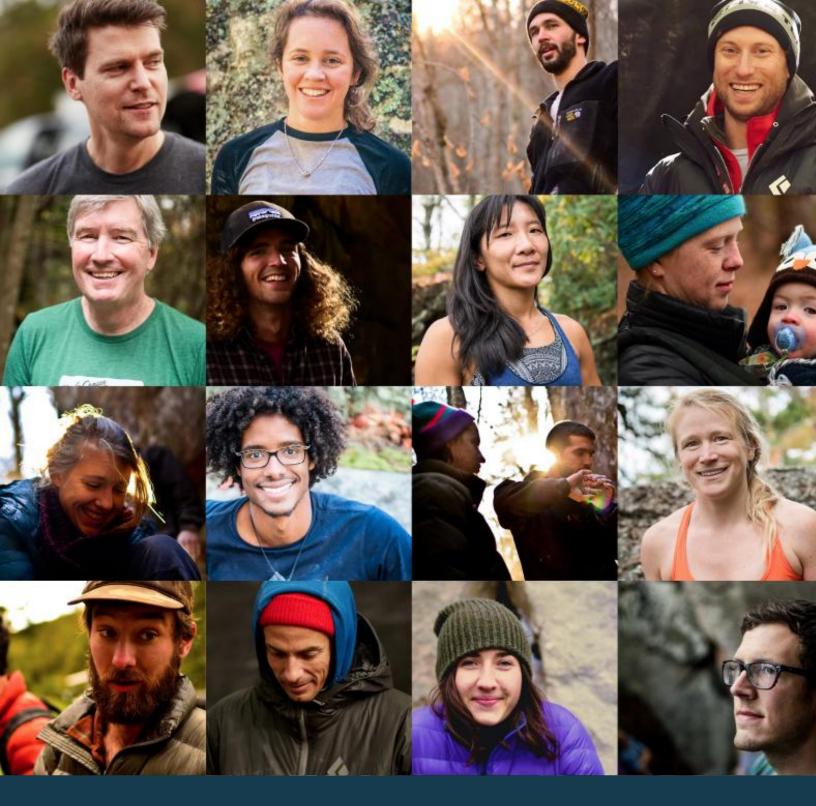
This year, we sent our our first annual membership survey. It's important to us to hear from our members, and find out what is most important to them. We asked the members to indicate how important each topic was to them on a scale of 1 - 5, 1 being low priority and 5 being a high priority.



In the last year did you attend any of the following? 66 responses



Our members are attending our trail days and community nights, showing support for our mission across the TAG region.



Thank you for another great year!

Stay connected, and get involved: www.seclimbers.org

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