**2020 EVENTS**

**The Sickness** is our 5th annual Bouldering Competition at Hospital Boulders, our SCC property in Gadsden, Alabama. SCC acquired this boulderfield in 2012, protecting 200+ high quality sandstone boulders on the west brow of Lookout Mountain.

**Volunteer Appreciation Gathering** will be our inaugural celebration of the climbers, partners, and supporters who dedicate their energy to ensure the success of our mission. We work with other 300 climbers a year, so this is sure to be quite the party!

**Summer Sike** Film Series is a night time, outdoor community event hosted to get climbers together during the dregs of the summer. The event features food, drink, and vendors. This year, we will host one in Chattanooga, Atlanta, and Huntsville.

**B.Y.O.B. (Buy Your Own Boulderfield)** is our 9th annual fundraiser (aka party). Featuring silent and live auctions, games, raffle, food, drinks, music and more. Climbers rally support for SCC acquisitions and won't go home empty handed!

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**Float the Boat** is our 12th annual Bouldering Competition at Boat Rock in Atlanta, Georgia. SCC acquired this boulderfield in 2005, forever protecting these granite boulders that feature delicate slabs, cracks, and technical foot work.

**National Trails Day** is a nationwide event celebrating trails that provide access to the outdoor spaces we love (and for us, that’s climbing!) SCC will host a trail stewardship project at a local crag to ensure sustainable access to our favorite climbs.

**National Public Lands Day** is a nationwide event celebrating protected open spaces that are secured for public enjoyment. This event features a weekend of stewardship, climbing, and community at a local park in our region that provides climbing.

**Boulderween** is BACK! Climbers get together for Halloween for an evening of climbing in costumes to celebrate those who have gone before us and the sending temps that lie ahead of us.

Southeastern Climbers Coalition
EVENT SPONSORSHIP LEVELS

Climbing Events
Avg. 300 Attendees (Min. 150, Max. 500)
Bouldering Competition + Pre & After Parties
Prizes, Raffles, Games, Food & Drink
Space for Demos, Vendors & Activation

Climbing Event Sponsorship
Title Sponsor: $1,500 cash or $2,000 in-kind
Major Sponsor: $800 cash or $1,000 in-kind
Supporting Sponsor: $400 cash or $500 in-kind
Contributing Sponsor: $200 cash or in-kind

Stewardship Events
Avg. 50 Attendees (300 Annually)
Trail Work + Post-Work Party
Projects, Swag Gifts, Food & Drink
We also host 30+ Trail Days a year in all three states.

Stewardship Event Sponsorship
Title Sponsor: $1,000 cash or $1,250 in-kind
Major Sponsor: $500 cash or $750 in-kind
Supporting Sponsor: $250 cash or $500 in-kind
Contributing Sponsor: $100 cash or $200 in-kind

Community Events
Avg. 150 Attendees (Min. 60 Max 250)
Climber Gathering + Celebration
Films, Silent & Live Auctions, Raffles, Food & Drink
Thousands of climbers will be invited, many will attend.

Community Event Sponsorship
Title Sponsor: $1,000 cash or $1,500 in-kind
Major Sponsor: $750 cash or $1,000 in-kind
Supporting Sponsor: $500 cash or $750 in-kind
Contributing Sponsor: $200 cash or $250 in-kind

Other Events & Programs
12+ Pint Nights in major cities in AL, GA & TN
28 Area Reps serving as Climbing Area Ambassadors
2,000+ Members from AL, GA, TN, FL, LA, NC & more

Other Program Sponsorship
Varies by event or program. Please contact us for more information or to discuss opportunities!
**SPONSORSHIP PACKAGES**

**Title Sponsorship**
- Listing as "Presenting Sponsor" on all media
- 3 Exclusive posts on Instagram & Facebook
- Extra-Large Logo on all marketing collateral
- Marketing materials provided to participants
- Premier activation space
- 6 Free entries to event

**Major Sponsorship**
- 2 Exclusive social media posts
- Large Logo on all marketing collateral
- Marketing materials provided to participants
- Display space on site
- 4 Free entries to event

**Supporting Sponsor**
- 2 Semi-Exclusive social media posts
- Medium logo on marketing collateral
- Display on-site (space permitting*)
- 2 Free entries to event

**Contributing Sponsor**
- 1 Semi-Exclusive social media post
- Small logo on marketing collateral
- Display on-site (space permitting*)

*space available based on first-come, first-served for sponsorship confirmation.

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**SCC COMMUNITY BETA**

- **2,000+ Members**
- **5,000 Newsletter Subscribers**
- **20 Conservation Legacy Donors**
- **5,200+ Instagram Followers**
- **7,800+ Facebook Followers**

**Reach:**
- 7K Facebook, 3K Instagram

**Avg. Impressions:**
- 1.5k Facebook, 14K Instagram

**Major Cities:** Chattanooga, Atlanta, Nashville, Birmingham, Huntsville

**Audience:** 25-34 y/o (54%) Male (65%)
ANNUAL PARTNERSHIP LEVELS

**SCC Hero**
$10,000+
- Hero Corporate Partner
- $10,000+ Annual Donations
- Top Billing, logo and link on our website & newsletter

**Platinum Partner**
$5,000+
- Title Corporate Partner
- $5,000+ Annual Donations
- Second Tier Billing, logo and link on our website & newsletter

**Major Partner**
$3,000+
- Major Corporate Partner
- $3,000+ Annual Donations
- Third Tier Billing, logo & link on our website & newsletter

**Sustaining Partner**
$1,000+
- Sustaining Corporate Partner
- $1,000+ Annual Donations
- Medium name & link on our website & newsletter

**Supporting Partner**
$500+
- Supporting Corporate Partner
- $500+ Annual Donations
- Small name & link on our website

**Contributing Partner**
$200+
- Contributing Corporate Partner
- $200+ Annual Donations
- Small name on our website

For more information or to discuss further opportunities, please contact us!

Andrea Hassler
SCC Executive Director
andrea@seclimbers.org
719-502-1123

**SCC ACCOMPLISHMENTS**

Our mission is to preserve climbing for future generations.

27 years as the Local Climbing Organization in the Southeast

- 30+ areas secured
- 7 Properties owned & managed
- 10 climbing areas (860 acres) purchased

26 Area Reps
30 Trail Days Annually
40+ Local & Regional Events

- 2,000+ Members
- 400+ Volunteers
- 3,000+ Volunteer Hours

*Visit www.seclimbers.org/partners-program (will be updated in January 2020)