



SCC 2020 EVENTS

Southeastern Climbers Coalition

Float the Boat is our 12th annual Bouldering Competition at Boat Rock in Atlanta, Georgia. SCC acquired this boulderfield in 2005, forever protecting these granite boulders that feature delicate slabs, cracks, and technical foot work.

National Trails Day is a nationwide event celebrating trails that provide access to the outdoor spaces we love (and for us, that's climbing!) SCC will host a trail stewardship project at a local crag to ensure sustainable access to our favorite climbs.

National Public Lands Day is a nationwide event celebrating protected open spaces that are secured for public enjoyment. This event features a weekend of stewardship, climbing, and community at a local park in our region that provides climbing.

Boulderween is BACK! Climbers get together for Halloween for an evening of climbing in costumes to celebrate those who have gone before us and the sending temps that lie ahead of us.

Float the Boat

February 22
Boat Rock, GA

National Trails Day

June 6
TBD

National Public Lands Day

September 26-27
TBD

Boulderween

October 31
Alabama

The Sickness

January 25
Hospital Boulders,
AL

Volunteer Appreciation

May 16*
Chattanooga

Summer Sike

4th Friday,
June - August
AL, GA, TN

B.Y.O.B.

October 16*
Chattanooga

The Sickness is our 5th annual Bouldering Competition at Hospital Boulders, our SCC property in Gadsden, Alabama. SCC acquired this boulderfield in 2012, protecting 200+ high quality sandstone boulders on the west brow of Lookout Mountain.

Volunteer Appreciation Gathering will be our inaugural celebration of the climbers, partners, and supporters who dedicate their energy to ensure the success of our mission. We work with other 300 climbers a year, so this is sure to be quite the party!

Summer Sike Film Series is a night time, outdoor community event hosted to get climbers together during the dregs of the summer. The event features food, drink, and vendors. This year, we will host one in Chattanooga, Atlanta, and Huntsville.

B.Y.O.B. (Buy Your Own Boulderfield) is our 9th annual fundraiser (aka party). Featuring silent and live auctions, games, raffle, food, drinks, music and more. Climbers rally support for SCC acquisitions and won't go home empty handed!

Climbing

Stewardship

Community

*Tentative dates

EVENT SPONSORSHIP LEVELS

Climbing

The Sickness
Float the Boat
Boulderween

Climbing Events

Avg. 300 Attendees (Min. 150, Max. 500)
Bouldering Competition + Pre & After Parties
Prizes, Raffles, Games, Food & Drink
Space for Demos, Vendors & Activation

Climbing Event Sponsorship

Title Sponsor: \$1,500 cash or \$2,000 in-kind
Major Sponsor: \$800 cash or \$1,000 in-kind
Supporting Sponsor: \$400 cash or \$500 in-kind
Contributing Sponsor: \$200 cash or in-kind

Stewardship

Nat. Trails Day
Nat. Public Lands
Trail Days

Stewardship Events

Avg. 50 Attendees (300 Annually)
Trail Work + Post-Work Party
Projects, Swag Gifts, Food & Drink
We also host 30+ Trail Days a year in all three states.

Stewardship Event Sponsorship

Title Sponsor: \$1,000 cash or \$1,250 in-kind
Major Sponsor: \$500 cash or \$750 in-kind
Supporting Sponsor: \$250 cash or \$500 in-kind
Contributing Sponsor: \$100 cash or \$200 in-kind

Community

Vol. Appreciation
Summer Sike
B.Y.O.B.

Community Events

Avg. 150 Attendees (Min. 60 Max 250)
Climber Gathering + Celebration
Films, Silent & Live Auctions, Raffles, Food & Drink
Thousands of climbers will be invited, many will attend.

Community Event Sponsorship

Title Sponsor: \$1,000 cash or \$1,500 in-kind
Major Sponsor: \$750 cash or \$1,000 in-kind
Supporting Sponsor: \$500 cash or \$750 in-kind
Contributing Sponsor: \$200 cash or \$250 in-kind

Other

Pint Nights
Area Reps
Memberships

Other Events & Programs

12+ Pint Nights in major cities in AL, GA & TN
28 Area Reps serving as Climbing Area Ambassadors
2,000+ Members from AL, GA, TN, FL, LA, NC & more

Other Program Sponsorship

Varies by event or program. Please contact us for more information or to discuss opportunities!

More detailed information per event available closer to event date.

SPONSORSHIP PACKAGES

Title Sponsor

Title Sponsorship

Listing as "Presenting Sponsor" on all media
 3 Exclusive posts on Instagram & Facebook
 Extra-Large Logo on all marketing collateral
 Marketing materials provided to participants
 Premier activation space
 6 Free entries to event

Major Sponsor

Major Sponsorship

2 Exclusive social media posts
 Large Logo on all marketing collateral
 Marketing materials provided to participants
 Display space on site
 4 free entries to event

Supporting Sponsor

Supporting Sponsor

2 Semi-Exclusive social media posts
 Medium logo on marketing collateral
 Display on-site (space permitting*)
 2 free entries to event

Contributing Sponsor

Contributing Sponsor

1 Semi-Exclusive social media post
 Small logo on marketing collateral
 Display on-site (space permitting*)

*space available based on first-come, first-served for sponsorship confirmation.

SCC COMMUNITY BETA

2,000+ Members
5,000 Newsletter Subscribers
20 Conservation Legacy Donors

5,200+ Instagram Followers
7,800+ Facebook Followers

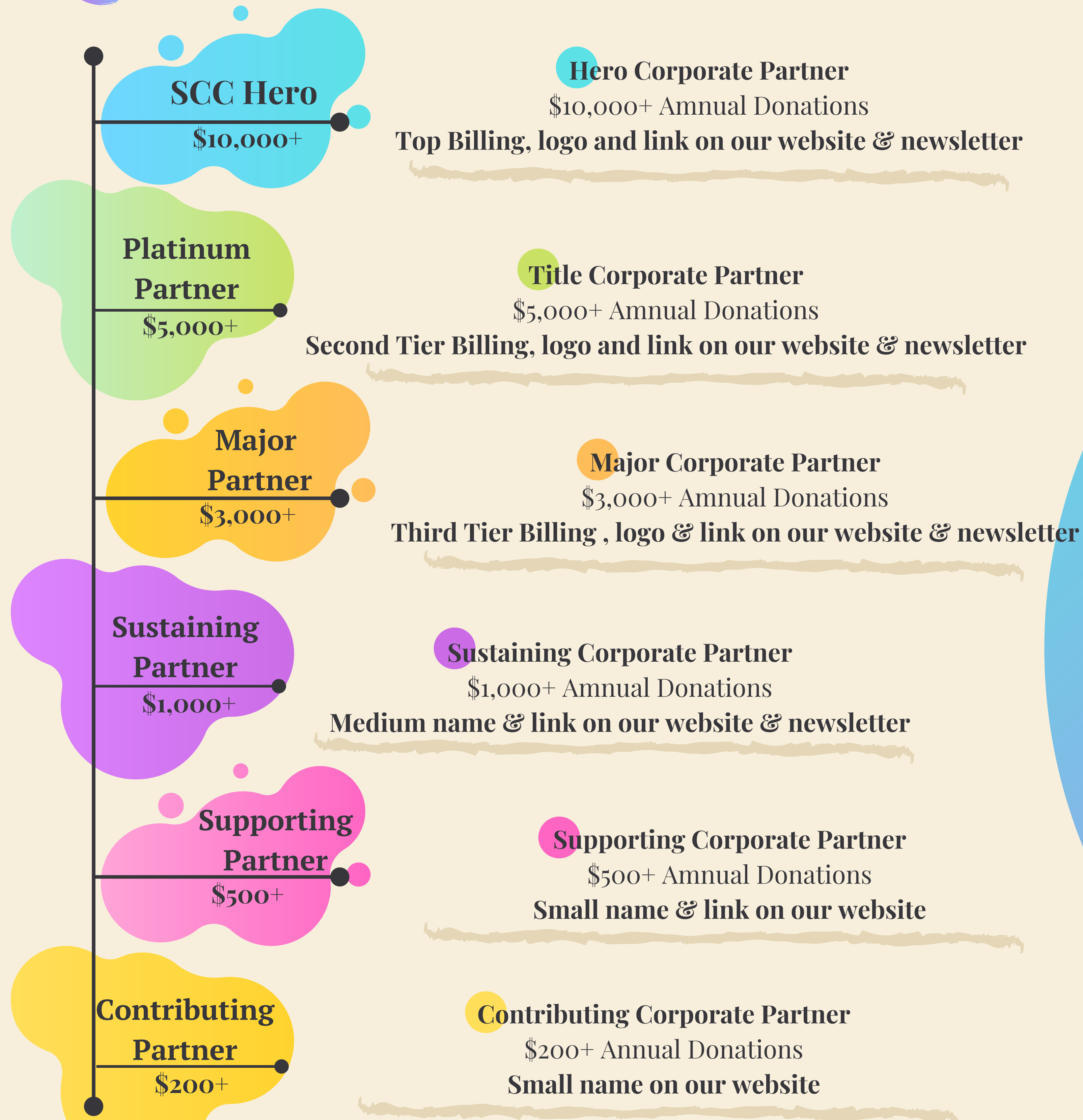
Reach:
7K Facebook, 3K Instagram

Avg. Impressions:
1.5k Facebook, 14K Instagram

**Major Cities: Chattanooga, Atlanta,
 Nashville, Birmingham, Huntsville**

Audience; 25-34 y/o (54%) Male (65%)

ANNUAL PARTNERSHIP LEVELS



For more information or to discuss further opportunities, please contact us!

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SCC ACCOMPLISHMENTS

Our mission is to preserve climbing for future generations.

27 years as the Local Climbing Organization in the Southeast

30+ areas secured
 7 Properties owned & managed
 10 climbing areas (860 acres) purchased

26 Area Reps
 30 Trail Days Annually
 40+ Local & Regional Events

2,000+ Members
 400+ Volunteers
 3,000+ Volunteer Hours

*visit www.seclimbers.org/partners-program (will be updated in January 2020)